

2009 Annual Report



DALLAS AFTERSCHOOL
DASN
N E T W O R K



Advancing the quality and availability of
afterschool and summer programs
in our community.

A Letter from Management

Dallas AfterSchool Network solidified its team in 2009. We welcomed Tanya McDonald, an original volunteer and former Dallas AfterSchool Network Board Vice-Chair, as our full-time Executive Director. This year also brought Terri Barnes, another longtime volunteer, on staff as our full-time Training Coordinator. Both individuals have focused their energy and talents on key initiatives which will take us to the next level of our development.

During 2009, we expanded our board and utilized the Center for Nonprofit Management for board training and an organizational assessment. We also transitioned from being a designated fund of the Dallas Foundation to operating as an independent 501(c)(3).

We grew our membership to 38 afterschool providers, offered 53 different training experiences and released our Afterschool Quality Advancement program, containing best practices, resources and self-assessment tools. We also continued the push to raise awareness for the importance of out-of-school time.



Students at Heart House Dallas

For our 2nd annual Lights on Afterschool event, we hosted 160 members of the community on bus tours of several afterschool sites. WFAA-TV launched a twice-weekly news segment named “After the Bell” showcasing afterschool providers across our community. And we produced a professional quality video on the importance of afterschool time for use by all Dallas AfterSchool Network member agencies.

While it’s been a year of accomplishments for us at the Dallas AfterSchool Network, our members have felt the effects of this challenging economy. Programs have cut staff, reduced operations and some have even closed their doors, adding to the existing 100,000 five to thirteen year-olds who are left alone every day afterschool in Dallas County. Achieving our mission of advancing the quality and availability of afterschool programming to every child in need will be even more difficult – and also more important – in these economic conditions.

We are thankful for our ‘working’ board, our committed members, our determined staff and our generous donors and funders. We look forward to continuing our work together to ensure that every child has access to high quality afterschool and summer programs.

100,000
Additional spaces
needed to meet Dallas
County demand for
afterschool care

Sincerely,

A handwritten signature in black ink that reads "Tanya McDonald". The script is fluid and cursive.

Tanya McDonald
Executive Director

A handwritten signature in black ink that reads "Janet Mockovciak". The script is fluid and cursive.

Janet Mockovciak
Board Chair

About Dallas AfterSchool Network

Our **vision** is all children will have access to high quality afterschool and summer programs that promote their intellectual, emotional and creative development. Our community benefits from strong successful students; safe neighborhoods and the development of a qualified workforce for tomorrow.

Dallas AfterSchool Network serves as a professional resource and community voice for afterschool providers. We collaborate with individuals, corporations, other non-profits, funders, and government leaders to bring resources to our member organizations in order to improve the quality of their afterschool programming. We provide professional training, best practices and standards, networking opportunities, advocacy support, resources (volunteers, supplies, media coverage, food, etc.) to afterschool providers. Our online Program Locator tool is a free community resource for families searching for out of school time opportunities for their children. Most of the members of Dallas AfterSchool Network provide free or minimal cost afterschool programs. Almost all have waiting lists. Assisting these organizations to increase their capacity to serve more children in high quality programs is a cornerstone of our work.

Afterschool Provider Quality Initiatives

Research proves that the quality of an afterschool program has a meaningful effect on the outcomes for students. Dallas AfterSchool Network has invested significant time and resources in the past year to enhance the quality improvement tools and services we offer to the afterschool field.

Afterschool Quality Advancement (AQuA) Program

In May 2009 we introduced our new Afterschool Quality Advancement (AQuA) program. The heart of our AQuA program is a web-based tool featuring:

- Self assessments across 10 different elements of an afterschool program
- Resources and research to support quality achievement
- Best practices for closing performance gaps

Seven afterschool sites volunteered to be pilot users of the AQuA program. In May, we hired an outside evaluator to provide a baseline assessment of these seven sites prior to the implementation of AQuA. In May 2010, the same evaluator will again assess these sites and provide a comparative report to Dallas AfterSchool Network providing empirical data about the effectiveness of AQuA. Since its rollout in May, 18 members of Dallas AfterSchool Network are implementing some portion of the tool within their program.

In addition to introducing the web-based AQuA tool, Dallas AfterSchool Network has developed a variety of support services designed to help program providers improve the quality of their programs. Services include:

- Training workshops
- Webinars
- Peer networking and problem-solving sessions.

Afterschool Quality Matters

Students who regularly attend a quality afterschool program:

- * Receive higher grades and standardized testing scores
- * Attend school more regularly
- * Are less likely to use drugs or alcohol
- * Are less likely to become a teen parent
- * Are less likely to be the victim or perpetrator of a violent crime

1,008

Number of 2009 DASN training registrations

“As a result of utilizing the AQuA program, we continuously evaluate the effectiveness of our programs, seeking to ensure we offer FREE, QUALITY programming that results in changed lives, improved minds and bodies.”

—Margertree Holmes, Program Director, Wilkinson Center

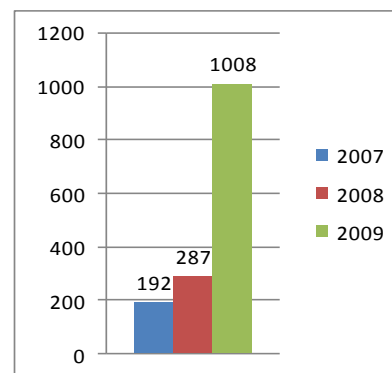
Professional Development

With the addition of a full time Training Coordinator to our staff, training events and participation skyrocketed in 2009. Over 1,000 people were trained through 53 workshops, compared to 285 registrations across 35 workshops in 2008. In addition to individual training classes, two large training events were held; one in the summer and one in the fall. Summer Under the Big Top prepared first-time summer program staff, many of whom were AmeriCorps members. Through an additional collaboration with the YMCA of Metropolitan Dallas, Play To Learn Expo trained over 300 multi-level staff members from dozens of organizations for school year programming. The success of these larger events has led to even more opportunities for collaborative training in 2010.

Web-Based Training

Based on input from our members, we provided our first web-based training classes, purchasing a well respected afterschool curriculum for our members to access. In addition, Dallas AfterSchool Network introduced web-based, live meetings to provide AQuA implementation support and peer coaching discussions. Online experiences like these will continue to help us bring quality training to a wider audience at times that are convenient for the afterschool workforce.

Number of Dallas AfterSchool Network training registrations



Community Awareness & Advocacy

Dallas AfterSchool Network is committed to raising awareness of the importance of quality afterschool programs and the severe shortage of spaces in our community. We are focused on building community will that afterschool matters in order to unleash the financial, human, and in-kind resources needed. In addition, we represent the needs of local area providers in state-wide conversations about licensing regulations, standards of care and collaborative opportunities.

Lights On Afterschool Bus Tours

Lights on Afterschool (LOA) is a nationwide initiative of the Afterschool Alliance. Communities and afterschool providers plan celebrations across the nation to raise awareness of the importance of afterschool for America's children, parents and communities. Dallas AfterSchool Network collaborated with our member providers to celebrate Lights On Afterschool by hosting two bus tours, one in North Dallas and the other in South Dallas. We were joined by 160 community volunteers, elected officials, business leaders, foundation staff, college students and donors. Participants visited three afterschool sites, including apartment, school, and community center based programs.



Guests on Lights On Afterschool bus tours

These bus tours highlighted the benefits of afterschool programs in our community and the obstacles children and afterschool providers face every day. Our participants tell us they really valued their experience and we continue to arrange tours of member programs from those who missed out on the bus tour opportunity in the fall.

WFAA-TV After the Bell



WFAA-TV Channel 8, the Dallas Fort Worth ABC affiliate, is committed to raising awareness on the importance of afterschool programming in our community. Their early morning Daybreak News, every Monday and Wednesday, features a glimpse into a Dallas afterschool program. Dallas AfterSchool Network and WFAA-TV have been working tirelessly each week to bring new and unique afterschool stories to our community.

These morning news segments have been a great tool for raising awareness of the importance of afterschool time, and the programs and providers who are making a difference in our community. Videos of these segments can be found at www.dasn.org.

"This exposure has brought more volunteers and individual donors to our agency. It's amazing how many people have told us 'Oh, I heard about your program on WFAA.'"

— Diana Baker, Executive Director, Dallas Community Lighthouse

Texas Afterschool Licensing Regulations

In Spring 2009, Dallas AfterSchool Network and a couple of its member agencies traveled to Austin to present testimony on the needs of Dallas-area afterschool providers for unique afterschool licensing requirements. Thanks in part to that testimony and letters collected from many Dallas-area afterschool providers, the Texas Legislature passed SB68, creating the first-ever licensing guidelines designed specifically for school-aged child care providers. Dallas AfterSchool Network, through two member representatives, is now serving on a state-wide work group to design these new regulations.

Texas Afterschool Association

Janet Mockovciak, Dallas AfterSchool Network Board Chair, joined the board of the Texas Afterschool Association. By doing so, she has given North Texas providers a voice on the state-wide platform for the first time. In addition, she has served as a pivotal taskforce team member working to develop a state-wide afterschool network modeled after those in 39 other states.



Afterschool Ambassador

The Afterschool Alliance chose Tanya McDonald, Executive Director, to serve as a national Afterschool Ambassador. In this role, Tanya is responsible for raising awareness of the importance of afterschool time and representing the needs of local area providers on a federal level. It also gives Dallas an opportunity to network with other communities across the country.

2009 Financial Summary

Operating Results

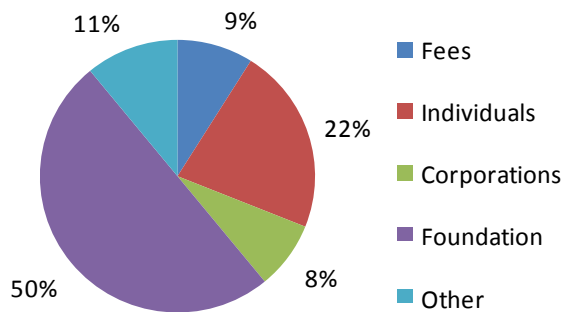
	Jan - Dec 2009	
Revenues		
Contributions	\$	208,193
Program, Events and Other		<u>37,169</u>
Total Revenues		245,362
Expenses		
Program		123,380
Administrative and Other*		<u>78,481</u>
Total Expenses		201,861
OPERATING SURPLUS	\$	<u>43,501</u>

* Includes \$28,282 of one-time donated legal services associated with our transition to operating as an independent 501(c)(3).

Financial Position

	As of Dec 31, 2009	
Assets		
Cash and Investments	\$	268,841
Receivables and Other		1,500
Net Property, Plant and Equipment		<u>1,701</u>
Total Assets	\$	<u>272,042</u>
Liabilities and Net Assets		
Accounts Payable	\$	6,664
Deferred Revenue		<u>17,129</u>
Total Liabilities		23,793
Total Net Assets		248,249
TOTAL LIABILITIES AND NET ASSETS	\$	<u>272,042</u>

2009 Source of Income



2009 Donors

Karen Akin • Alliance Bernstein • Alliance Bernstein Foundation Fund • Anonymous • Robert W. Baird Foundation, Inc
 Baldrige Foundation • Emy Lou Baldrige • Bank of America • Brian & Patty Barlow • Jeff & Pam Boylan • Brink's, Inc
 George & Fonsa Brody Charitable Fund of the Communities Foundation of Texas • Karen Brooks • John & Markeeta Brown
 Lisa Buck • C.T. Biomedical Supply • Chris & Maureen Cage • Communities Foundation of Texas-Donor Bridge Match
 Anne & Terry Conner • Dodee Crockett • Pierre Cutler & Gillian Parrillo • Jeanne Culver • Michael & Joy Daley
 Dallas Social Venture Partners • Rodney & Cynthia Farr • Melissa Fenton • Steve & Lori Foster • Paul & Tracy Gaines • Ellen Gulling
 Sandy Haley • Patty Harrison • Walter Henrion • Ward Huey, Jr • JCPenney Afterschool Fund • Eric Johnson & Dr. Mark Parker
 The M.R. & Evelyn Hudson Foundation • Mab Family Trust • Charles & Shelley McBride Fund of the Dallas Foundation
 Ken & Tanya McDonald • John & Janet Mockovciak • Barbara Morganfield • Terry Mulloy • David & Annalee Myers • John & Mary Olsen
 Peter Petrik • Brandon & Maria Pope • PR Solutions Afterschool Ambassador • Ed & Suzi Roberts • Laurie Sherwood
 Hoyle & Angie Sommers • Wayne Stevenson • Chris & Martha Thomas • Joan Voeller • Judy Donachie Watson • Ellen Wood

We deeply regret any errors or omissions. Please contact Marisa at 214-306-8400 x801 with any corrections.

2009 Member Agencies & Community Partners (As of 12/31/09)

Community Partners are bolded. **Charter members** are in blue.

Bea's Kids • **Big Thought** • Bounce Town • Boys & Girls Club of Greater Dallas • Boys & Girls Club of Greater Ft Worth
Buckner Children & Family Services • Campfire USA Lone Star Council • **Central Dallas Ministries** • Circle of Support
Cliff Temple Baptist Church • **Community Council of Greater Dallas** • **Dallas Community Lighthouse** • **Dallas Contemporary**
Dallas Park & Recreation Department • **Ferguson Road Initiative** • Foundation Communities • Garland Kids Academy
Girls Inc of Metropolitan Dallas • Girls on the Run • **Heart House Dallas** • Interfaith Housing Coalition
Jeffries Street Learning Center • Junior Players • Launching A Dream • **Love for Kids** • NHP Foundation—Operation Pathways
N.I.A. Kids • **North Texas Food Bank** • Power House -- The Oaks • Richardson ISD PACE
Salesmanship Club Youth & Family Services Therapeutic Afterschool Program • South Dallas Cultural Center
Southern Methodist University • **St Anthony Community Center** • **Trinity River Mission** • **Voice of Hope**
Wesley-Rankin Community Center • **Wilkinson Center** • YMCA of Metropolitan Dallas • YWCA of Metropolitan Dallas

DASN Staff

Tanya McDonald, Executive Director
Terri Barnes, Training Coordinator
Marisa Hettinger, Program Coordinator

Board Members

Emy Lou Baldrige
Comfort Brown (DASN Member Representative)
Terry Conner (Board Vice Chair)
Jeanne Culver (Secretary)
Janet Mockovciak (Board Chair)
Marissa Viejo-Murchison
Gillian Parrillo
Peter Petrik
Laurie Sherwood (Treasurer)

2009 Partners

Afterschool Alliance
Central Dallas Ministries
Child Care Group
Dallas Park & Recreation Department
Dallas Police Department
Dallas Social Venture Partners
Executives in Action
Haynes & Boone
Insource Group
JCPenney Afterschool Fund
KERA
Love for Kids
Rev Advertising
Texas Education Agency Region 10
WFAA Channel 8
YMCA of Metropolitan Dallas

17,000

number of children
impacted by Dallas
AfterSchool Network
as of 12/31/09

"If it were not for DASN, my team wouldn't have a resource to go to for learning what it takes to be a quality after school provider. With all the seminars, support, and the exposure in the After the Bell segments on WFAA, TRM has a staff that is more knowledgeable, professional and efficient in delivering educational programming. We credit DASN for many of our successes!"

—Dolores Sosa Green, Executive Director, Trinity River Mission

DALLAS AFTERSCHOOL
DASN
NETWORK



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www.dasn.org