

2010 Annual Report



DALLAS AFTERSCHOOL

DASN

NETWORK



Advancing the quality and availability of
afterschool and summer programs
in our community.

In 2010...

Dallas AfterSchool Network (DASN) celebrated our third anniversary. We transitioned from defining ourselves as a “start up” and evolved into a vital organization supporting hundreds of free or low-cost afterschool and summer sites across North Texas. Through our provider partners, we are now improving out-of-school time for nearly 30,000 students in our area.

Because national research has proven that program quality is essential to achieving positive, sustainable student outcomes, DASN refined our membership to include a new tier of agencies that commit to and actively demonstrate a culture of continuous program improvement. Starting in 2011, we will increase the support we provide to these agencies—including curriculum, coaching, and volunteers—in order to maximize impact for the children they serve. By helping programs improve and demonstrate their impact, we are confident more resources will be attracted to subsequently fill the gap for the more than 100,000 students with no place to go every day afterschool.

The power of our network is evident in many ways. Neither of our community events—Lights on Afterschool bus tours or Afterschool Achievers—nor WFAA-TV’s “After the Bell” segments would be possible without the collaboration of DASN member agencies. Further, afterschool program leaders have embraced the benefits of learning from one another, sharing resources and best practices, and sometimes even collaborating on joint programming.

In this challenging economy, we are all the more grateful for the support of our contributors, partners, and volunteers who value the importance of the mission and vision we are so valiantly working to accomplish. We enter 2011 more committed than ever to ensuring that our community’s children have equal access to high-quality afterschool and summer programs. Their futures—and that of our community—depend on it.

Tanya McDonald
Executive Director

Janet Mockovciak
Board Chair

Afterschool Works for Children, Families, and Communities

- ◆ Students who regularly attend a high - quality afterschool program attain higher grades and standardized test scores, have better school attendance, and are less likely to use drugs or become a teen parent.
- ◆ Every \$1 invested in afterschool saves taxpayers between \$8 and \$12 in future social and welfare expenses.



30,000

children impacted by Dallas AfterSchool Network in 2010

100,000

5-13 year olds in Dallas County remain unsupervised afterschool due to lack of affordable programming

Afterschool Program Quality Initiatives

Research indicates that *“only high-quality afterschool programs create positive student outcomes.”* DASN member organizations are encouraged to pursue excellence in all areas of operations and programming. DASN Program Quality Initiatives, including training workshops and our AQuA self-assessment tool, are based on nationally accepted, research-based best practices.

DASN Self-Assessment Process Creates Higher-Quality Afterschool Programming

In 2010 DASN implemented its proprietary Afterschool Quality Advancement (AQuA) tool at 146 afterschool sites. The AQuA tool is a web-based self-assessment program that contains best practices and resources for program improvement. AQuA helps providers confirm which current practices are effective and identify areas for growth or improvement. In addition, AQuA helps providers create and implement action plans around any practices in need of improvement.

The process of implementing AQuA requires providers to engage stakeholders, including staff, parents, children, and community partners, to give input on all elements of programming and organizational management. Each site that volunteered for pre- and post-AQuA implementation evaluation improved at least one element of their afterschool program. The amount of growth was influenced by the commitment of the stakeholders to the process; the follow through of the action plans developed; the training and outside resources secured; and typical afterschool issues such as high staff turnover and budget cuts.

To accelerate the pace of program improvement, DASN is increasing support of any agency that commits to using AQuA or a comparable tool. We have added staff and resources to be able to deliver technical assistance and coaching from DASN Quality Advisors, volunteers recruited and trained by DASN, aligned curriculum, and enrichment opportunities. Visit www.dasn.org to see the current list of afterschool providers who have committed to program quality and the use of DASN’s AQuA tool.

High-Quality Practices Implemented at AQuA Sites

- ◆ Physical space sectioned off to accommodate varying age groups
- ◆ An 8-step discipline process adopted by all staff and students
- ◆ Developmentally appropriate activities implemented
- ◆ A culture of respect actively promoted
- ◆ Youth and parent participation increased
- ◆ Relationships with school partners fortified
- ◆ Shadowing / mentoring offered for new employees
- ◆ Quarterly safety drills implemented and exit maps posted to help ensure emergency preparedness
- ◆ More specific training on a wider array of topics received by staff
- ◆ Student : adult ratio lowered
- ◆ Well-developed procedures adopted to help keep behavior issues low

DASN Professional Development Opportunities for Afterschool Staff

DASN offered 110 professional development opportunities in 2010 consisting of half-day Play to Learn Expos, individual workshops, peer-to-peer discussion groups, and webinars. Among the topics presented in 2010 were:

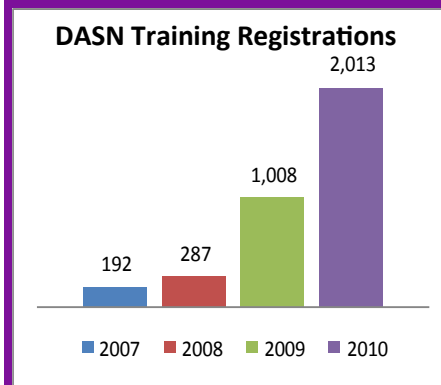
For Executive Directors/Program Leaders:

- ◆ Creating Safe Afterschool/Summer Programs
- ◆ Intentional Summer Programming
- ◆ Outcomes Measurement
- ◆ Board Governance

For Front-Line Afterschool Staff:

- ◆ Learning Through Active Games
- ◆ Reading Aloud in Afterschool
- ◆ Storytelling and Creative Play
- ◆ Supporting Academics in Arts and Crafts
- ◆ Positive Discipline and Behavior Management
- ◆ Recognizing the Signs of Child Abuse
- ◆ Ages and Stages

“DASN workshops help afterschool program staff to build fun, innovative and enriching activities that not only engage kids, but extend their knowledge in new ways. DASN’s Play to Learn Expos give us a critical, cost effective option to train all of our front line and administrative staff to meet and exceed state licensing training requirements.”



Suzana Delgado Grey, AVP of School Age Services, YMCA of Metropolitan Dallas

In 2010, DASN Improved Afterschool Time for Thousands of Students by:

- ◆ **Training more than 2,000 afterschool staff** who work in afterschool and summer programs across North Texas.
- ◆ **Implementing our proprietary AQuA quality improvement tool** at 146 afterschool sites.
- ◆ Partnering with Girl Scouts of Northeast Texas to **provide free Girl Scout troops** to the YMCA, Dallas Community Lighthouse, Wilkinson Center, and other afterschool programs.
- ◆ Assisting First Book in **providing 50,000 new books** to low-income students in Dallas ISD, Fort Worth ISD, and Richardson ISD.
- ◆ **Distributing more than 1,000 free tickets** to the Texas Ballet's "The Nutcracker" at the Winspear Opera House.
- ◆ Partnering with Junior League of Dallas and UnitedHealthcare to **deliver Kids in the Kitchen curriculum** at six afterschool sites.
- ◆ **Taking more than 500 children in summer programs to the House of Blues** for history education through art and music.
- ◆ **Distributing thousands of school supplies** to local afterschool providers.
- ◆ Bringing **financial literacy curriculum** to middle school students at 4 afterschool sites.
- ◆ **Hosting Afterschool Achievers**, a night to celebrate student accomplishments and performances in afterschool time.
- ◆ **Raising awareness** of the community need for afterschool programs through weekly "After the Bell" segments on WFAA-TV Channel 8 and Lights on Afterschool bus tours of Pleasant Grove, Richardson, and West Dallas.



Participants attending "The Nutcracker" at the Winspear Opera House



Students honored at Afterschool Achievers with WFAA-TV's Rob McCollum and DASN Executive Director, Tanya McDonald

The Power of Afterschool Time



In the 6th grade, Jasmine started to disengage from family and school. Nothing in the classroom captivated her attention. She was living in South Dallas with her grandmother and was lonely. "I had nothing to do afterschool, so I was bored," she says. In search of excitement, she started hanging out with the wrong crowd. She stayed out late at night and often skipped school. Ultimately, she was arrested three times before the age of 15.

Fortunately for Jasmine, she was referred to an afterschool program that paired her with a mentor who encouraged her to change her group of friends. She was also given the tutoring she needed to get back on track academically and the enrichment activities she needed to discover her passion.

Today, Jasmine is on pace to graduate with her peers and is enjoying competing regionally in cheerleading competitions. Neither would have been possible had she not attended a quality afterschool program.

2010 Donors

Corporations: Aegon Direct Marketing Services • AllianceBernstein
JCPenney Afterschool Fund • Robert W. Baird

Foundations: Afterschool Alliance • Anonymous Foundations
Communities Foundation of Texas • Dallas Social Venture Partners
Love for Kids • The M.R. & Evelyn Hudson Foundation • OneStar Foundation
The Rosewood Foundation • The Rotary Club of Park Cities
Women of St. Michael's Exchange

Individuals: Peggy Allison • Anonymous Donors • Jeanne Athos-Adler
Jerry & Emy Lou Baldrige • Brian & Patty Barlow
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John & Ann Blateri • Karen Brooks • Ike & Candy Brown • Brian Burton
Phil & Janet Cobb • Terry & Anne Conner • Don & Charlotte Cooper
Billy & Dodee Crockett • Ken & Jeanne Culver • Michael & Joy Daley
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Judy Donachie Watson • Don & Denise Dunlap • Laurie Mitchell Dunn
Sandra Estess • Cindy Ferris • BJ Fineman • Mark & Angela Frederiksen
Paul & Tracy Gaines • Martha Glasgow • Douglas & Ellen Gulling
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Bruce Stewart • Michael & Mary Terry • Chris & Martha Thomas • Erma Thomson • John & Janet Todd • Don Weckwerth
Linda Rog Westerberg • Stephen & Carol White • Mark Wischmeyer • Bob & Ann Wood • Ellen Wood • Matt Woolley

In-Kind: Carlson Capital, L.P. • Doolin Trust • Dallas Furniture Bank • Estech Systems, Inc. • Haynes & Boone
Insource Group • JCPenney Corporation • Love for Kids • Meadows Foundation • Uplift Education



Tutoring at Trinity River Mission

2010 Operating Results

	Jan - Dec 2010	% of Total
Revenues		
Contributions	\$359,068	85%
Program, Income	<u>64,134</u>	<u>15%</u>
Total Revenues	\$423,202	100%
Expenses		
Program	\$221,721	80%
Admin and Other	<u>54,293</u>	<u>20%</u>
Total Expenses	\$276,014	100%
OPERATING SURPLUS	<u>\$147,188</u>	

12/31/10 Financial Position

	As of Dec 31, 2010
Assets	
Cash and Investments	\$336,967
Receivables	27,426
Fixed Assets	31,701
Total Assets	<u>\$396,094</u>
Liabilities and Net Assets	
Accounts Payable	<u>\$ 428</u>
Total Liabilities	\$428
Total Net Assets	\$395,666
TOTAL LIABILITIES AND NET ASSETS	<u>\$396,094</u>

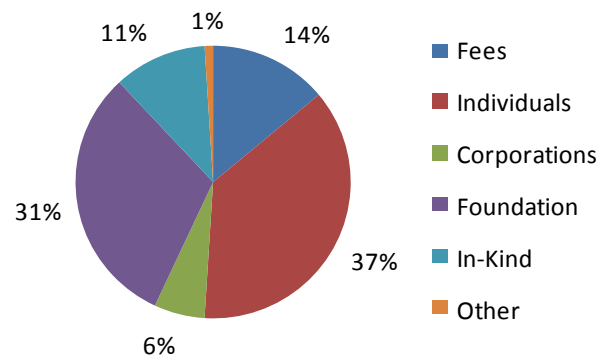
Dallas AfterSchool Network Has a New Home!

In November 2010, DASN moved offices to the Meadows Foundation's Wilson Historic District.



Our new physical and mailing address is:
2902 Swiss Ave
Dallas, TX 75204

2010 Source of Income



Dallas AfterSchool Network is the **only organization in North Texas improving the quality and availability of afterschool and summer programs**. Our vision is all children have access to high-quality afterschool and summer programs that promote their intellectual, emotional, and creative development. Our community benefits from strong, successful students, safe neighborhoods, and the development of a qualified workforce for tomorrow.

“Thanks for making possible what would be impossible for 99% of us.”

-Brian Burton, Executive Director, Wilkinson Center



Junior Players Students

DASN Board Members 2010—2011

Kim Aaron, Ph.D., Director of Public Policy Institute, UTD
Emy Lou Baldrige, Community Volunteer
John Blaufuss, Partner, Deloitte (Board Treasurer)
Janet Cobb, Community Volunteer
Terry Conner, Managing Partner, Haynes & Boone (Board Vice Chair)
Jeanne Culver, Proprietor, Culver PR (Board Secretary)
Laurie Mitchell Dunn, Community Volunteer
Carl Hefton, Founding Partner, Entrust Capital Advisors
Margertree Holmes, Director of Education, Wilkinson Center
(Member Representative to Board)
Janet Mockovciak, Community Volunteer (Co-Founder, Board Chair)
Gillian Parrillo, Community Volunteer
Peter Petrik, Consultant and Professor, UTD
Rudy Sanchez, Jr., Ed.D., Director of HR, TXI

DASN Staff

Tanya McDonald, Executive Director
Terri Barnes, Director of Program Quality
Nikki Young, Director of Member Services
Alli Lidie, Quality Advisor
Lauren Jones, Quality Advisor

2010 Partners

Afterschool Alliance • CitySquare • ChildCareGroup
Community Council of Greater Dallas
Dallas Children’s Advocacy • Dallas Library System
Dallas Police Department • Dallas Social Venture Partners
The Elisa Project • Executives in Action
Frederiksen & Frederiksen • Frito Lay • Insource Group
JCPenney Corporation • Junior League of Dallas • KERA
Launchability • Love for Kids • Salesmanship Club
Southern Methodist University • Texas AgriLife Extension
Texas Ballet • Texas Education Agency Region 10
Texas Partnership for Out-of-School Time
Uplift Education • WFAA Channel 8
Youth Development Initiative at Texas A&M

2010 DASN Volunteers

Christy Bednar • Keith Beers • Elaine Bernstein
Richard Bernstein • Tom Burgett • Gary Capshaw
Murray Covens • Kristi Erickson • Barbara Errickson
BJ Fineman • Mike Gelhausen • Lee Harrison
Victor Korelstein • Rob McCollum • David Miller
Margery Miller • Barbara Morganfield • Cherri Musser
Lisa Pettigrew • Steve Raab • Dani Shaw
Charlene Stark • Sharron Steele • Jack Tutterrow
Carol White • Bob Wright II



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