



# DALLAS **AFTERSCHOOL**



2014-2015 Annual Report

# Mission:

To improve the quality of afterschool and summer programs in our community.

# Vision:

That every student will have access to quality afterschool and summer programs that promote their intellectual, emotional and creative development in a safe environment.

# Core Values:

## **Integrity**

We maintain the highest moral and ethical standards in all areas of our work.

## **Mission Driven**

We believe that high quality afterschool and summer programs positively change children's lives in long lasting ways. We are passionate about the power of out-of-school time to strengthen our students, families and communities.

## **Collaboration**

We openly share information with our community partners who might benefit from our knowledge and resources. We support each other; seeking ideas and solutions.

## **Results Oriented**

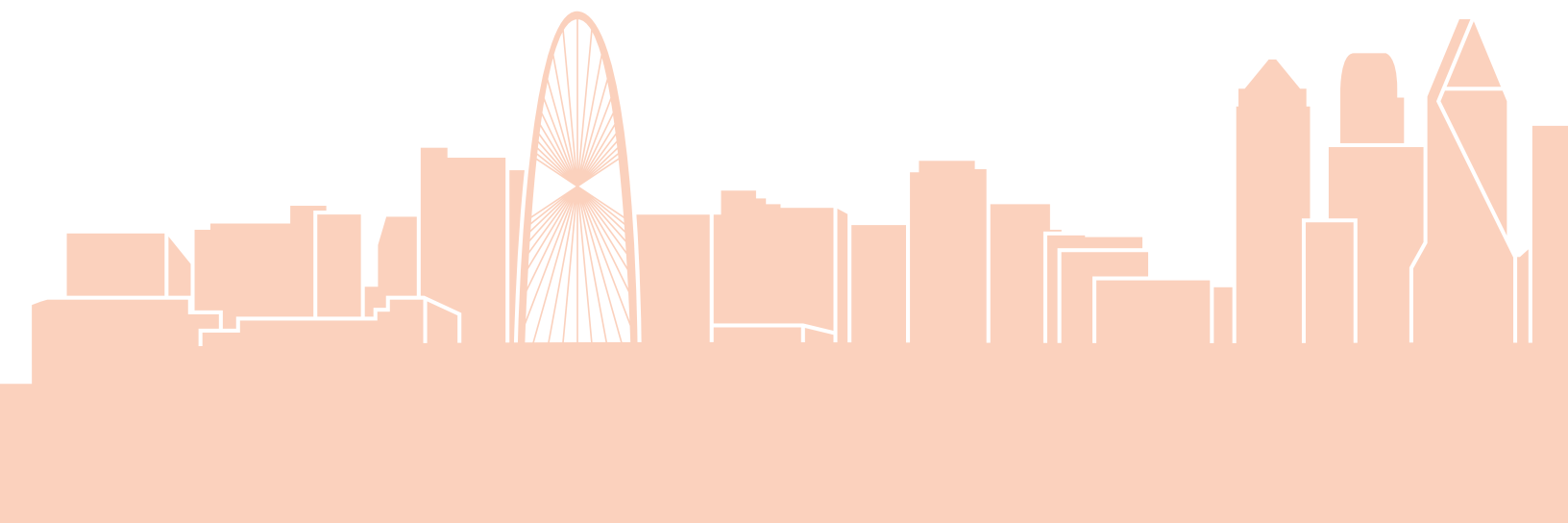
We effectively share resources in our community, utilizing honest feedback from partners and fellow team members to drive quality results.

## **Commitment to Quality**

We hold our clients and ourselves to a high standard of excellence, in order to improve outcomes for students.

## **Love of Learning**

We embrace a growth mindset of continuous improvement and foster it in our partners.



# Quality afterschool programs change children's lives.

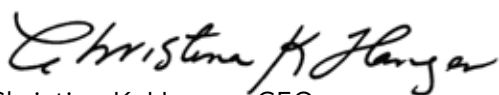
Over the last year, we have witnessed the power quality out of school time has on children's grades, behavior and social emotional health. Through our work with 120 afterschool providers and more than 400 staff members, we saw children surpass expectations and excel beyond grade level in reading, get excited about STEM through hands-on learning opportunities and build confidence through participation in the arts and sports. Children developed relationships with caring adult mentors while learning the value of collaboration and team work – all during afterschool time.

Dallas Afterschool made great strides towards our mission to improve the quality of afterschool and summer in our community. From ensuring 8,000 children were in safe afterschool programs to providing materials for 3,250 students to have hands-on learning experiences through Wonder Kits, Dallas Afterschool is truly making afterschool better.

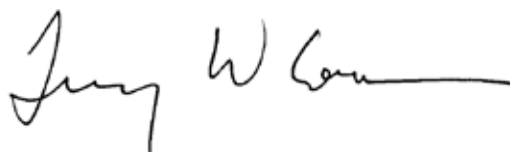
Despite this great progress, there is still much to be done to ensure that all children have access to high quality out of school time care. In Dallas, over 97,000 students are still left alone during the hours of 3 – 6 pm, more than enough children to fill AT&T Stadium to capacity. As we look to the next year, Dallas Afterschool is committed to making afterschool better for these children by increasing access and participation in out of school time programs. The results - better social, emotional and academic outcomes for the most at-risk and underserved children in our city are too important to our community to ignore any longer.

Wide-scale change takes time and is not easy, but with your continued support, we can make an investment in the children of Dallas that will last a lifetime.

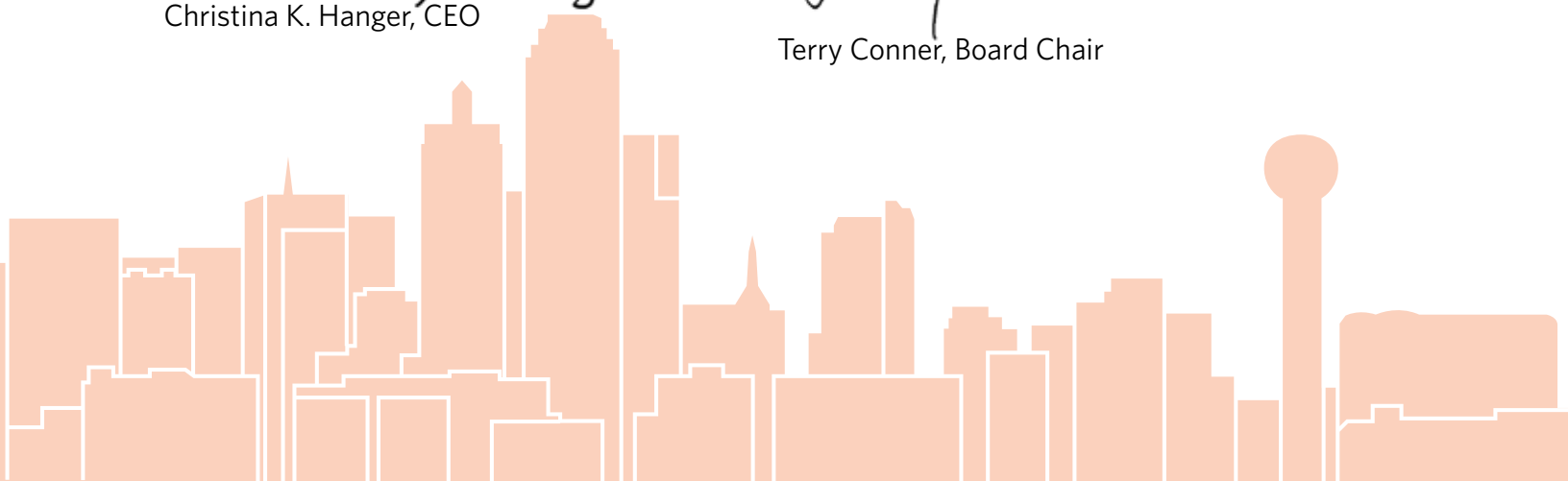
Sincerely,



Christina K. Hanger, CEO



Terry Conner, Board Chair





**29** nonprofit afterschool and summer organizations

**120** unique sites



**416** staff members trained

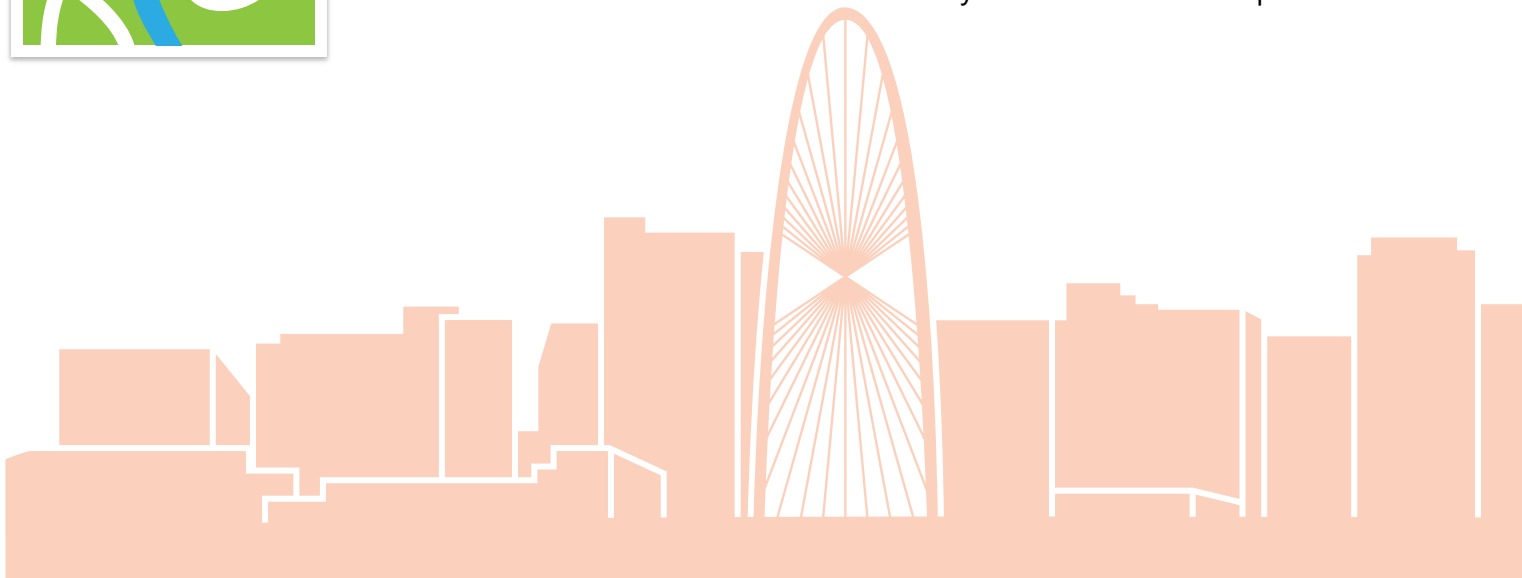


**9,000** students impacted



**640** out of school time providers identified

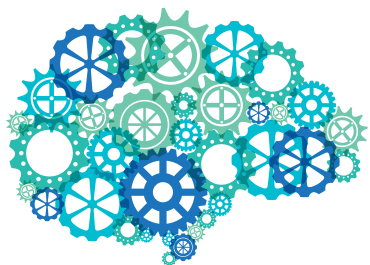
With Dallas Afterschool's new website, **[findafterschooldallas.com](http://findafterschooldallas.com)**, parents can find out of school time care that fits their family's needs all in one place!





**96%** of sites mastered at least one new indicator of quality

**96%** of sites passed safety assessment - a record!



**130** Wonder Kit check-outs = materials to serve 3,250 children with interactive learning experiences



**362** students assessed for social emotional health  
The Devereux Student Strengths Assessment (DESSA) showed 28% of students enrolled in afterschool programs improved their emotional wellbeing over the year.



**15** certified high quality sites serving over 1,800 students

As a result, over 9,000 Dallas area students are participating in safer, more engaging out of school time learning experiences.

# PQI- How we do it:

## An integrated approach to achieving high quality

**Assessment** - safety audits, AQUA quality advancement tool

**Training and development** - personalized sessions and standard workshops

**Coaching** - one-on-one coaching during program hours, modeling best practices

**Resources** - free safety and program supplies, lending library of books and curriculum, Wonder Kits

**Research** - DISD data sharing, DESSA testing, SMU Center on Research and Education



Environment & Climate

### Safe, healthy & nurturing environment

- Stimulating, welcoming and supportive setting
- Provides adequate security and appropriate adult supervision
- Culture of support, inclusion and mutual respect between participants and caring adults



Relationships

### Positive relationships and interactions among staff, participants, families & communities

- Interacts with families in a respectful, welcoming way
- Builds a sense of community among participants
- Structured to create close, sustained relationships between participants and caring adults



Youth Participation & Engagement

### Student input valued in program planning & development

- Students encouraged to express ideas, concerns and opinions
- Promotes active and engaged participation
- Fosters student ownership of program



Parent, Family & Community Partnerships

### Strong relationships established to achieve program goals

- Involves families in decision making and planning
- Communicates with parents concerning well-being of child
- Builds relationships with other community partners to expand and enhance program



Administration & Organization

### Well-developed systems & sound fiscal management

- Policies and procedures handbook created/utilized
- Program and activity schedule kept current/accurate
- Maximizes community resources to best meet the needs of participants and families



Programming & Activities

### Supports physical, social & cognitive growth of all participants

- Features age and skill level appropriate programming
- Offers project based, experiential activities
- Provides enrichment opportunities in the arts, technology, recreation or health



Staff & Professional Development

### Recruits, hires & develops diverse staff

- Ongoing staff development
- Positive working conditions
- Develops and supports staff to meet program participants' needs



Day Time & AfterSchool Linkage

### Activities are aligned with & enrich school curriculum

- Programming integrates and complements school day activities
- Maintains communication with school personnel
- Utilizes school resources when possible



Measuring Outcomes & Evaluation

### Collects data and utilizes outcomes for program improvement

- Measurable program goals
- Creates method for assessing program
- Uses objective data to measure progress



Program Sustainability & Growth

### Clear mission & vision that supports continued growth

- Employees staff who embrace program's goals
- Develops long-term plan for sustainability
- Forges relationships with community stakeholders

# After the Bell Alliance: A Community Collaboration



After the Bell Alliance is a community collaboration that will increase the efficient utilization of public resources and address systemic barriers, including access and lack of quality, that prevent Dallas children from having access to enriching out of school time programs. The initial focus of Phase One is in four targeted neighborhoods with a demonstrated high need: Bachman Lake, South

Dallas- Fair Park , South Oak Cliff, West Dallas. It is here we are implementing coordinated resources through community partnerships, parents, schools and out of school time programs to make afterschool better for some of Dallas' most under served students.



Wonder Kits started in 2012 after Dallas Afterschool gathered feedback from partner sites about the challenges of implementing larger curriculum in an out of school time setting. The main issues programs faced were:

- Lack of time for part-time staff to learn and prep new complicated activities
- Use of rotating volunteers who wanted to lead activities, but were intimidated by bulky curriculum plans
- Limited time to do hands-on activities in addition to facilitating traditional program offerings like homework help

In response, Dallas Afterschool created and designed Wonder Kits to fit the challenges and needs of flexible learning environments like afterschool programs. Powered by curiosity, Wonder Kits are ready to ignite a love of learning with only 10 minutes of prep time. Wonder Kits contain all materials needed to run a hands-on, engaging activity for up to 25 students and feature easy to follow instructions, a how-to video and tips to make every project a learning opportunity for both activity leaders and students.

Through the generous support of United Way of Metropolitan Dallas and Fluor Corp., Dallas Afterschool is expanding Wonder Kits to inspire more children during out of school time with hands-on learning opportunities. By ordering a Wonder Kit, supporters are playing a vital role in giving children across Texas, and beyond, access to informal STEM, geography and literacy activities.



# Community and Program Partners:



DALLAS  
WOMEN'S  
FOUNDATION

Dallas  
Independent  
School  
District



SMU

ANNETTE CALDWELL SIMMONS  
SCHOOL OF EDUCATION & HUMAN DEVELOPMENT

After-School All-Stars  
Behind Every Door  
Big Thought  
Bridge Lacrosse  
Circle of Support  
Communities in Schools Dallas Region  
Dallas ISD DASA  
Dallas Park and Recreation Department  
Dolphin Heights Neighborhood  
Association, Inc.  
Family Place  
Foundation Communities  
Frazier Revitalization, Inc.  
Girl Scouts of Northeast  
Texas-Community Programs  
Girls Inc. of Metropolitan Dallas  
Heart House Dallas  
Interfaith Housing Coalition  
Jubilee Park And Community Center  
Junior Players  
Kids-U  
Momentous Institute  
Project Transformation  
Readers 2 Leaders  
Rockwall ISD R.O.C.K. Afterschool Program  
Santa Clara Regional Community Center  
Society of St. Vincent de Paul StudyTime  
Trinity River Mission  
Voice of Hope  
Voice of Hope at Uplift Gradus Preparatory  
YMCA of Metropolitan Dallas



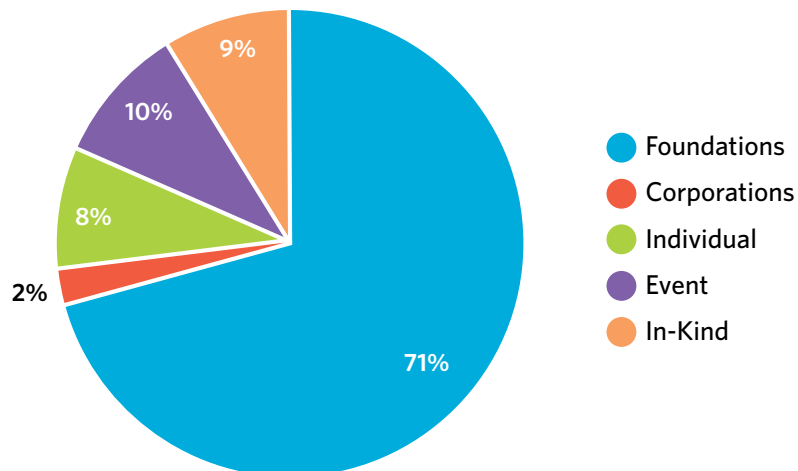
# Financials:

Utilizing your gift for the greatest impact

## Revenue

Foundations	\$898,900
Corporations	\$31,397
Individual	\$107,168
Event	\$121,308
In-Kind	\$111,070
	<b>\$1,269,844</b>

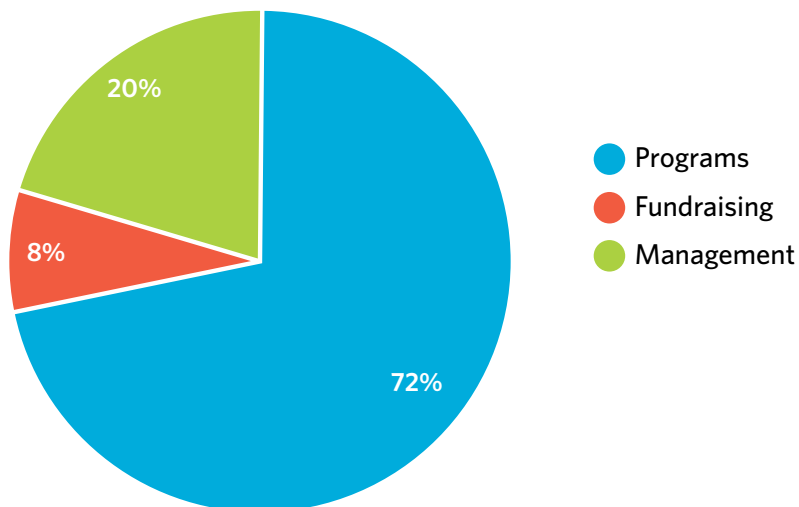
## Sources of Funds



## Expenses

Programs	\$785,134
Fundraising	\$85,759
Management	\$224,488
	<b>\$1,095,381</b>

## Uses of Funds



For complete financial statements, please visit [www.dallasafterschool.org](http://www.dallasafterschool.org)

## Board Members:

Jerry Baldridge, Founder and Chairman, Republic Energy Inc.  
Edith Barnett, HR Business Partner, Southwest Airlines  
Terry Conner, Haynes and Boone, LLP, *Board Chair*  
Kristi Erickson, Founder & President, Mosaic Talent  
Carl Hefton, Managing Director, Six Pillars Partners  
Ben Leal, Executive Director at Jubilee Park, *Client Representative*  
Colleen Lillis, Assurance Senior Manager at Ernst & Young, *Treasurer*  
Dustin Marshall, CEO, Hazel's Hot Shot  
Janet Mockovciak, Co-Founder, Dallas Afterschool, *Emeritus*  
Cherri Musser, Community Volunteer, *Board Vice Chair*  
Norma Nelson, Director, Readers 2 Leaders, *Client Representative*  
Larry Seedig, Vice Chairman, USAA Savings Bank  
Aimee Sheahan, Principal, Sheahan Communications  
Melody Timinsky, Community Volunteer, *Secretary*  
Jeff Weaver, President, Green Bank

## Advisory Council:

Peggy Allison	Mimi Huey
Emy Lou Baldridge	The Honorable Eric L. Johnson
John Blaufuss	Sarah Losinger
Jeanne Whitman Bobbitt	The Honorable Ann Margolin
Dallas Police Chief David Brown	Lynn McBee
Anne Conner	Clint McDonnough
Jeanne Culver	The Honorable Mike Morath
Sandra Estess	David Munson
Susan Hoff	Connie O'Neill
Forrest and Sally Hoglund	Kit Sawers

# Thank you for helping us make afterschool better!

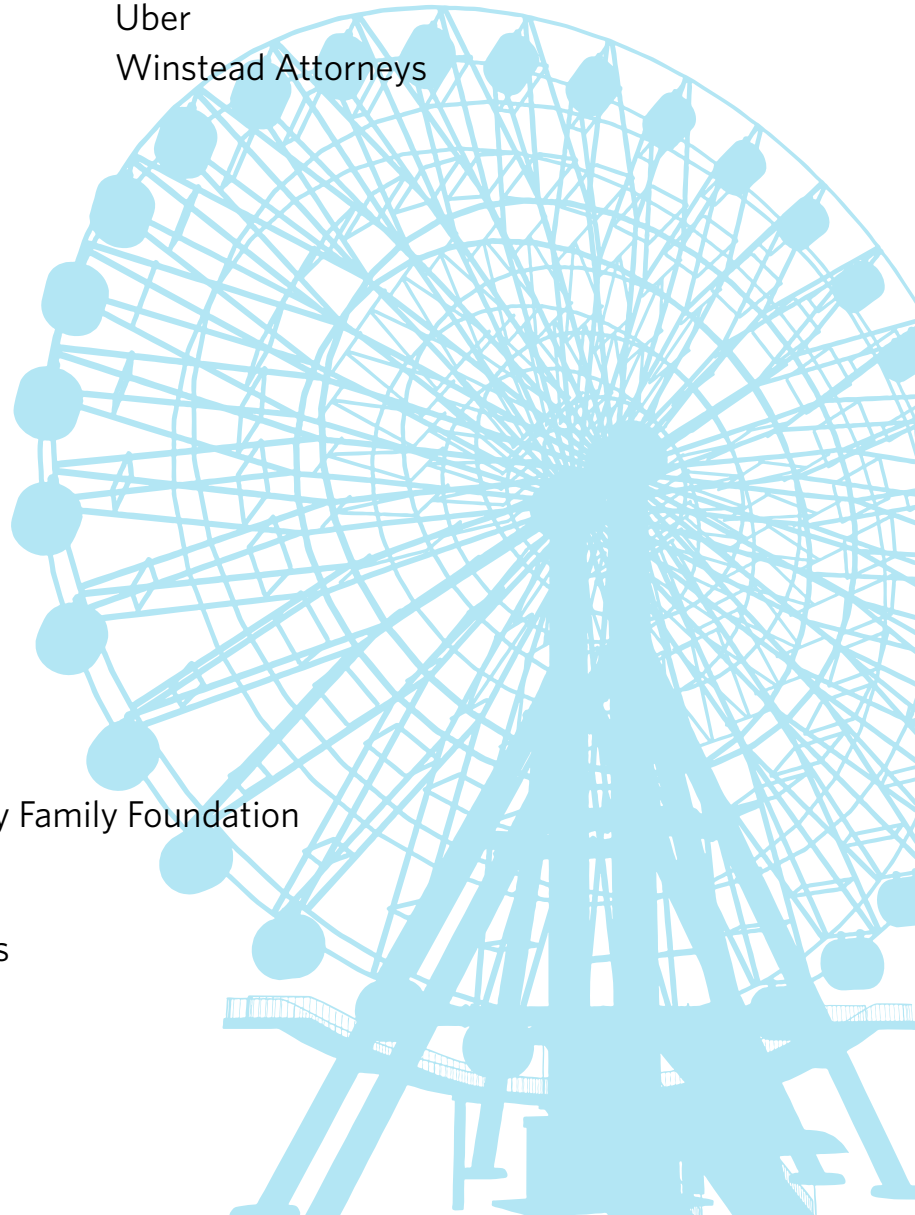
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Green Bank  
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Hazel's Hot Shot

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Mary Kay  
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The Toy Maven  
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Winstead Attorneys

## **Foundation Supporters**

Anonymous Foundation (2)  
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Dallas Womens Foundation  
Donachie Foundation  
Gil and Dody Weaver Foundation  
Give Camp  
Harold Simmons Foundation  
Hillcrest Foundation  
Meadows Foundation  
ORIX Foundation  
The Graham and Carolyn Holloway Family Foundation  
The Hoglund Foundation  
The Rees-Jones Foundation  
United Way of Metropolitan Dallas



## Individual Donors

James Adams  
Michelle and Scott Alden  
Ashely and Marcus Allen  
Tammy Allire  
Peggy and Richard Allison  
Gloria Angles  
Monece Appleton  
Danielle and Michael J. Austry  
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Julie and Scott Bagley  
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Amalia Diamond-Ramirez  
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Susan Johns  
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Amit Kapoor  
Lynda Klempel  
Marie Krebs  
Shannon and Rob Lamberson  
Jim Lancaster  
Kristi Laske  
Amy Laws

Julian Leaver  
Paula and John Leikert  
Marilyn and William Lenox  
Sandra Lettieri  
Beverly Lightbourn  
Colleen Lillis  
Laura and John Losinger  
Sarah and Alan Losinger  
Lynne Mabry  
Carol and Ed Maier  
Ann and Fred Margolin  
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Dustin and Denise Marshall  
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Lynn and Allan McBee  
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Kellie McCrory  
Reggie McFarland  
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Dorthea and Allan Meltzer  
Amy and Alejandro Merson  
Bridget Miller  
Agnes Mockovciak  
Janet and John Mockovciak  
Bibi Mohamed  
Ryan Monteiro  
Brandy Morrison  
Jenny Mullen  
Debbie and Michael Munir  
Mona and David Munson  
Marshall Murphy  
Cheryl and Blake Murray  
Cherri and Jack Musser  
Angela Nash  
Michelle Naul  
Andrea and David Nayfa  
Catherine New  
Regina Nippert  
Miriam Norman  
Christina and Tim Norris  
Jane Noteware  
Harold O'Neal  
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Brian Sapp  
Kit and Kemp Sawers  
Darcy Scarborough  
Ginny and Conner Searcy  
Larry and Linda Seedig  
Aimee and David Sheahan  
Neal Shiller  
Serena Simmons Connelly  
Crystal and Bryan Smith  
Matthew Smith  
Richard Smith  
Lisa and John Snodgrass  
Angie Sommers and Conrad Hoyle  
Sandhya Sreerama  
Tricia and Eric Stammberger  
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Debby Trippet  
Janiece Upshaw  
Lawanna Walker  
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Allison and Tom Weinberg  
Sutton Wheeler  
Brandon White  
Daniel Whittle  
Abby and Todd Williams  
Noelle and Brad Williams  
Pam and Dan Williams  
Lauren Yates  
Debbie and Tom Yenne  
Gene Zhu

# What Our Partners Are Saying: The Impact of Dallas Afterschool



## **Frazier Revitalization, Inc.**

With our program located just one block from the most dangerous street in Dallas, our kids face tremendous challenges from generational poverty and being raised in single parent households, to extreme violence and pressure to conform to a life of crime. Education is key to derailing the growing dropout rate and providing these children a way out of the poverty to prison pipeline.

We are thrilled with the impact Wonder Kits have had in our programs and the interactive learning opportunities they bring to our students. By keeping these students engaged and excited about learning, they are more likely to participate every day the program is offered. Thank you for providing this important resource to not only engage our students, but encourage learning.

Hank Lawson, Frazier Revitalization, Inc.,  
Community Engagement Advisor



## **Readers 2 Leaders**

At Readers 2 Leaders, we are thankful for our partnership with Dallas Afterschool. Being a new organization (we opened our doors in 2011), the Dallas Afterschool PQI process allowed us to learn about and implement best practices in after-school programming including how to incorporate engaging, hands-on projects with the kids. The staff has been a positive support throughout our partnership, and we know that Dallas Afterschool is a resource that we can access in the event that we have questions about how to run a quality program. Thank you, Dallas Afterschool, for your investment in our program and our students.

Norma Nelson, Director



## **Jubilee Park and Community Center**

Jubilee is committed to high impact/ high quality programs that will break the cycle of poverty. Dallas Afterschool has helped us create curriculum, and policies that insure we continue to better serve those in the most need.

Dallas Afterschool has been a partner that has helped us achieve some great things! We have been able to work with them to create innovative and fun activities for our kids and make them excited to learn.

Dallas Afterschool has rolled up their sleeves and has been an amazing partner to help us create a safe and welcoming environment where kids love to learn!

Ben Leal, CEO



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**[www.dallasafterschool.org](http://www.dallasafterschool.org)**