

2018 / 2019 ANNUAL REPORT



MESSAGE FROM OUR CEO & BOARD CHAIR



Dear Friends,

What a phenomenal year it has been at Dallas Afterschool! We relocated to a beautiful new office allowing us to convene and work together to improve Out-of-School Time in Dallas. We are now able to work more productively to better serve our 180 partner agencies and the over 1,300 afterschool professionals serving our community.

Now in our twelfth year, Dallas Afterschool continues to improve the quality and availability of afterschool and summer programs. Some of this year's notable accomplishments include:

- A record 42 Certified high-quality sites
- Three times more students in summer literacy programs with over 85% not experiencing any summer learning loss
- Increased funding for afterschool programs in the neighborhoods with most need from both private and municipal funding

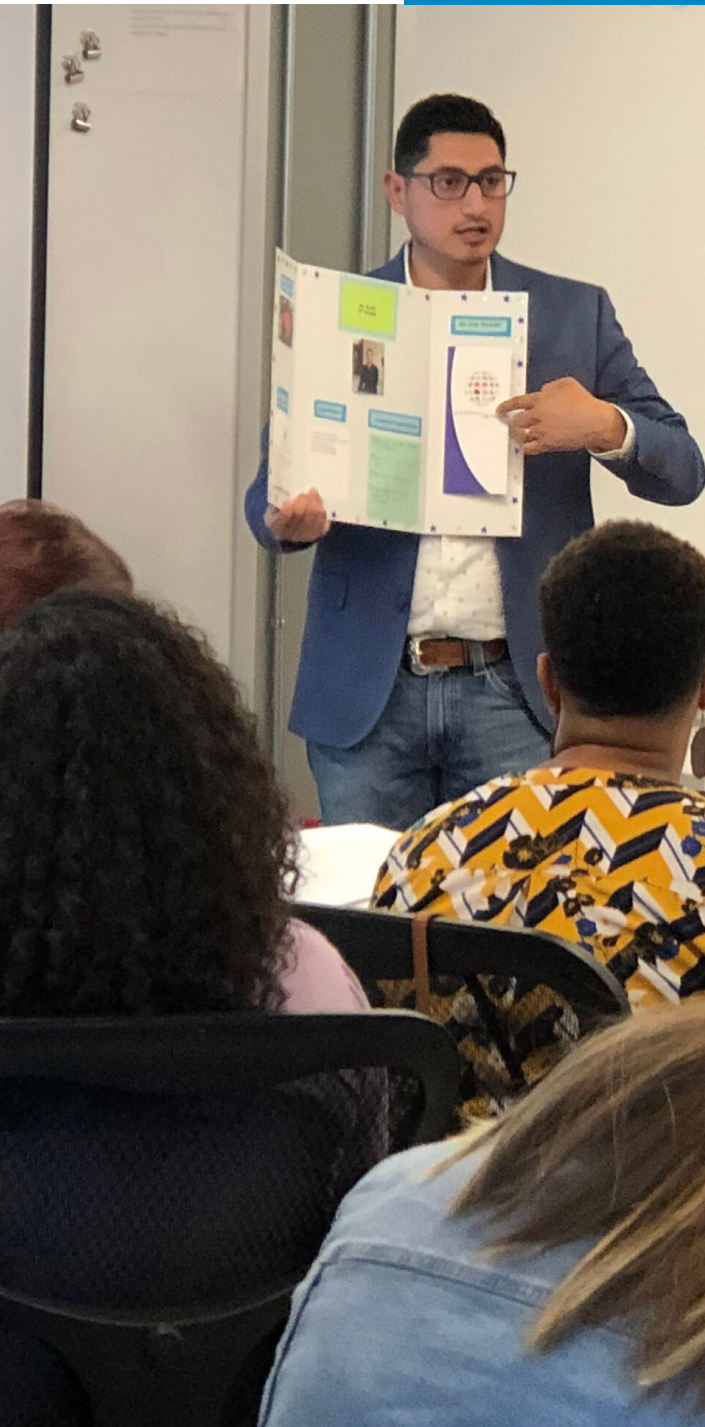
We could not have made such significant gains without your support. Thank you for believing in our mission and for the difference you make in the lives of the 14,000 children we impact each year. We look forward to even more exciting accomplishments in the year to come!

Sincerely,

Christina K. Hanger, CEO

Michael Gagné, Board Chair

MOVING FORWARD: 3900 WILLOW STREET



NEW TRAINING FACILITY MEANS MORE TRAINING FOR PARTNERS

After more than a decade of operating out of donated office space, we moved into a wonderful office and training center in August 2018. This 1940s building was originally built to train women for the war effort and we are thrilled to be able to bring our mission to this unique space!

Our new office has enabled us to expand our work and impact. Since relocating, we have:

- Increased the number of afterschool professionals trained by 30%
- Doubled the number of Wonder Kits® available to our partners
- Hosted community meetings, corporate volunteer activities, and collaborative events

***Thank you to all our generous donors
who made this possible!***

PARTNER SPOTLIGHT: DALLAS PARK & RECREATION



IMPROVING QUALITY

Did you know the City of Dallas provides afterschool care for thousands of students through its Department of Park and Recreation? With support from Dallas Afterschool, these programs made major strides in improving safety and quality this year, while also increasing the number of children served.

Dallas Afterschool partnered with twenty-one Park and Recreation afterschool program sites, reaching 2,000 students in grades K-5. At our annual Partner Appreciation Luncheon, Park and Recreation received awards for **Most Improved Quality**, **Most Consistent Quality**, **Most Engaged in Training**, and **Best Linkage to School Day**.

“Partnering with Dallas Afterschool over the years has afforded our team numerous training and professional development hours, and as a result, we have improved the overall program experience for both our parents and participants. We look forward to expanding our partnership to include additional program areas and sites.”

~ Crystal R. Ross,
Assistant Director,
Dallas Park and Recreation



WONDER KITS[®] & VIRTUAL REALITY

Innovative Resources that Engage Students After the School Day

Dallas Afterschool spent the year helping students gain the STEM (Science, Technology, Engineering, & Mathematics) skills they need to succeed in today's economy. Through a collaborative effort with **T-Mobile**, we co-created a new Wonder Kit[®] called Coding Towers, which teaches students the science involved in designing phone towers to suit different geographic areas. This Wonder Kit[®] is one of 41 different afterschool STEM kits in a box available for free to our 180 afterschool partners.

We also made other new STEM activities available to our partners including our Virtual Reality (VR) and Augmented Reality (AR) kits. Through these VR/AR activities and curriculum, students use high-tech headsets for immersive experiences like traveling to the Egyptian Pyramids, taking underwater tours of the Great Barrier Reef, or even visiting actual college campuses!

LITERACY SUPPORT

HELPING STUDENTS THRIVE

Dallas Afterschool is committed to providing our partners with more resources that directly improve student outcomes. For the past five summers, our Tackle Summer Slide program has helped students avoid summer literacy loss, which afflicts low-income children nationwide. This year, we drastically increased the number of students we serve by launching a new program that required no access to computers or internet. Using this new guided literacy offering, **we trained over 100 literacy tutors** to work in small groups with students every day for six weeks in the summer. *The result?* Not only did the number of student participants increase from 500 to 2,000, but an amazing **87% of students did not experience any summer literacy loss**, meaning more students entered school better prepared for the year ahead! Plus, over 70% of parents reported their child was more interested and confident in reading.

“ [This program] gave my daughter more confidence when it comes to her reading. She comes home wanting to read everything out loud to me. I can see the improvement. ”



DALLAS AFTERSCHOOL IMPACT REPORT

2018-2019 ACADEMIC YEAR



40
PARTNERS

180
LOCATIONS

14,000+
CHILDREN

42 CERTIFIED SITES  = **3,500** STUDENTS IN THE HIGHEST QUALITY PROGRAMS



70 TRAINING SESSIONS = **1,326** AFTERSCHOOL PROFESSIONALS TRAINED

700 STUDENTS IN **TACKLE SUMMER SLIDE**
92% HAD NO SUMMER LEARNING LOSS



1,400 STUDENTS ADDED IN **NEW GUIDED READING PROGRAM**
87% HAD NO SUMMER LEARNING LOSS



1,521 STUDENTS RECEIVED **SOCIAL/EMOTIONAL LEARNING SUPPORT**
45% IMPROVED DURING THE YEAR

1,338 STEM LESSONS DISTRIBUTED  **WONDER K!TS**
Inspired By Curiosity



300+ CITIZENS MOBILIZED
50% INCREASE IN COMMUNITY DEVELOPMENT FUNDING

AFTERSCHOOL LOCATOR

974 AFTERSCHOOL SITES LISTED
3,000+ FAMILIES ASSISTED



DallasAfterschool.org



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DALLAS AFTERSCHOOL:

JUL



Back-to-School
Supply Drive

SEP

Better Together grant for
staffing awarded for work
with partner Early Matters
Dallas; ELIS data project
with SMU's CORE and Big
Thought continues



NOV



Dallas Afterschool
CEO Christina K.
Hanger wins Non-
profit CEO of the
Year at CNM's Night
of Light Awards

Dallas Afterschool
relocates its office to
3900 Willow Street

AUG



Lights On Afterschool

OCT

Dallas Afterschool forms
its inaugural Young
Professionals Group

DEC



A YEAR IN REVIEW



RECESS!



JAN

Dallas Afterschool unveils its Social & Emotional Learning (SEL) "Pacing Guide" customized for afterschool programs

MAR

Annual RECESS! fundraiser held with Honorary Chair Susan Hoff and Event Co-Chairs Morgan Denton Katz and Lindsey Harrison

MAY

2nd Annual Partner Appreciation Luncheon with Special Guest Robbie Owens of CBS 11 News



New "Coding Towers" Wonder Kit® developed with corporate sponsor T-Mobile

FEB



Afterschool Professionals Appreciation Week

APR

Tackle Summer Slide and Guided Literacy programming begin

JUN



AFTER THE BELL ALLIANCE

Driving Awareness and Increasing Access for Students and Families



Last year was a breakthrough year for our advocacy arm, After the Bell Alliance:

- Dallas Afterschool worked with funders and community leaders to launch a new afterschool program at Pleasant Grove Elementary School, which began serving 30 students and has now grown to serve 60 students.
- We celebrated the 19th annual **Lights On Afterschool** at the **J. Erik Jonsson Central Library** with our partners from the **Dallas Police Department, PepsiCo, Dallas Park & Recreation, Dallas ISD** and the **Mayor's Star Council**. Seventy elementary students came together to enjoy snacks, a library tour, homework help, Zumba, a wind-powered Wonder Kit® challenge, and had lots of fun! Special thanks to **DISD Trustees Dan Micciche and Dustin Marshall, Congresswoman Eddie Bernice Johnson, Regina Montoya, and City Council Members Ricky Callahan, Casey Thomas, and Mark Clayton** for being part of this special event.
- We received a **Better Together Fund** grant to create a staffing agency that provides trained employees for afterschool and early childcare programs and provides these employees with professional development and a tuition-free college degree.
- We attended the legislative session in Austin to distribute our "Afterschool and Summer Policy Brief" to Texas lawmakers.
- We worked with families and stakeholders to convince the City of Dallas to devote an additional \$300,000 of Community Development Funds to open new, free afterschool programs.

AFTERSCHOOL PARTNERS IN QUALITY



After-School All-Stars North Texas

Behind Every Door

Big Thought

Braswell Child Care Development Center

Brother Bill's Helping Hands

Catholic Charities

Circle of Support

Champions

Cornerstone Baptist Church

Dallas Independent School District

Dallas Park and Recreation Department

First Baptist Grand Prairie

Forerunner Mentoring Program

Foundation Communities

Frazier Revitalization, Inc.

Girls Inc. of Metropolitan Dallas

Heart House Dallas

HIS BridgeBuilders

Jubilee Park and Community Center

Kids-U

Momentous Institute

New Horizons of North Texas

Project Transformation

Readers 2 Leaders

Reconciliation Outreach

Rowlett Friendship Baptist Church

Society of St. Vincent de Paul Diocesan

Council of Dallas

SPARK!

Studio Bella

The Learning Community

Trinity River Mission

Voice of Hope

Vox Invictus

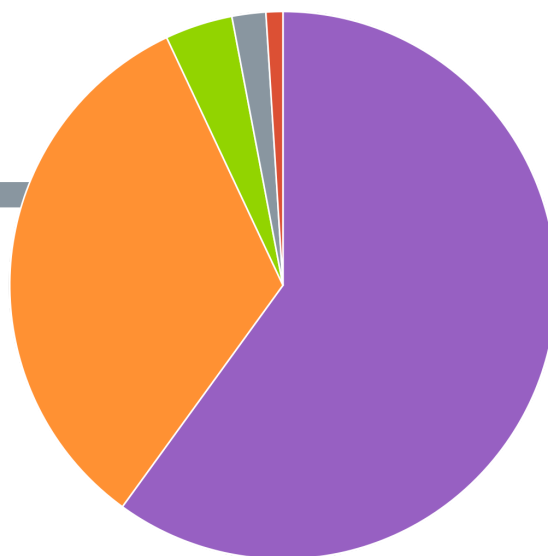
YMCA of Metropolitan Dallas

**partners in yellow are certified to the highest quality level*

FINANCIAL REPORT CARD

Total Revenue

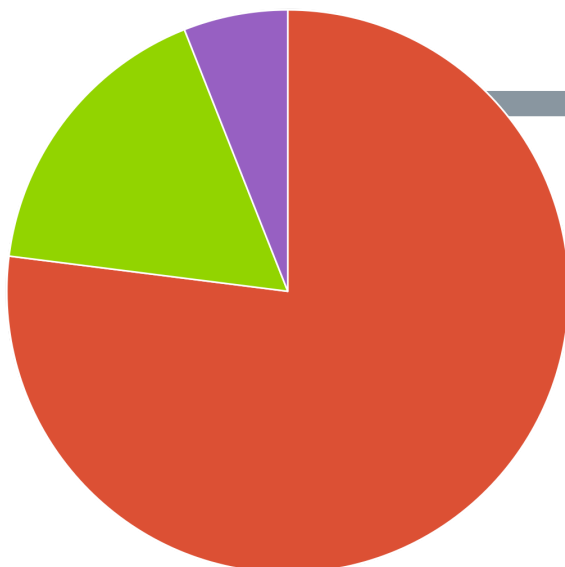
\$2,451,252



- Foundations & Corporations: 60%
- Individuals & Family Foundations: 33%
- Events (net): 4%
- Program Revenue: 2%
- In-Kind: 1%

Total Expenses

\$2,162,982



- Programs: 77%
- Fundraising: 17%
- Management: 6%



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Dallas Park and Recreation
Dallas Police Department
Dallas Public Library
Dallas Regional Chamber
Dallas Truth, Racial Healing and Transformation
Early Matters Dallas

Every Hour Counts
Equal Heart
Grand Prairie Independent School District
Leadership ISD
Mayor's Star Council
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Teach for America
Texas Partnership for Out of School Time
The School Zone
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Uplift Education

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YourCause



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A LIFETIME OF DIFFERENCE.**



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