



February
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Dallas After 3PM

For years, afterschool programs have kept kids safe, inspired them to learn, and offered parents peace of mind that their children are constructively engaged in the hours between the end of the school day and when parents return from work.

In Dallas, America After 3PM found that **for every child in an afterschool program, 3 are waiting** to get in.

The number of students left without afterschool in Dallas is high

There are now 101,625 children (46%) in Dallas who would be enrolled in an afterschool program if one were available to them.

For every child in afterschool in Dallas, **3 are waiting** for an available program.





Dallas children who are fortunate enough to take part in afterschool programs are receiving critical support

92% of Dallas parents are satisfied with their child’s afterschool program. Dallas children in afterschool programs are:

	Building life skills	69%
	Getting help with homework	64%
	Engaging in STEM or computer science learning opportunities	75%

	Taking part in physical activities	78%
	Receiving healthy snacks or meals	68%
	Interacting with peers and building social skills	81%

Additionally, Dallas parents report high levels of satisfaction with supports in their child’s afterschool program, including:

	A safe environment	88%
	Knowledgeable and caring staff	85%



Moreover, Dallas parents report that afterschool programs are a lifeline for working families:

89%	of parents with a child in an afterschool program agree that the program helps them keep their job or work more hours
81%	of parents overall agree that afterschool programs provide working parents peace of mind

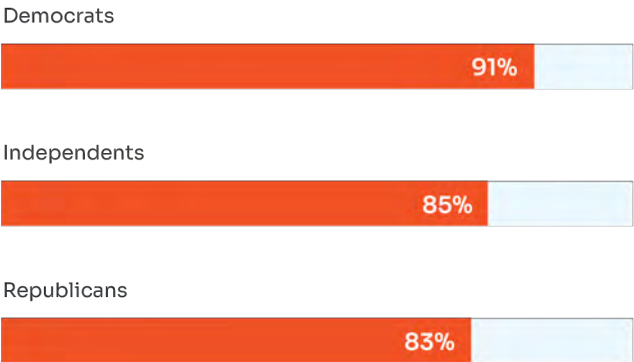


There is significant bipartisan support for greater investment in afterschool

To help ensure that all children in Dallas who want to participate in an afterschool program are able, greater investment in afterschool is needed. Support for public funding for afterschool programs in Dallas is high, with **84% of parents in favor of funding** for programs that provide afterschool opportunities.

In the face of the ongoing pandemic, parents nationally continue to see afterschool programs as a resource to promote their child’s growth and development while also helping parents maintain or find employment. In an October 2020 national survey of parents, **77%** agreed that Congress should provide additional funding for afterschool programs to operate during virtual school days.

Strong support for public funding across the political spectrum



Cost and access top the list of roadblocks to afterschool program participation

A significant percentage of parents in Dallas report challenges to enrolling their child in an afterschool program, for example, **7 in 10** parents said that the cost of programs was an important factor in their decision not to enroll their child in a program.

% of parents reporting they did not enroll their child in an afterschool program because of the following:

Lack of available programs



Programs are too expensive



No safe way for their child to get to and from programs



Average weekly cost of afterschool



The annual cost of afterschool in Dallas is **\$4,300** (this does not include breaks or summer programming).

About the survey

America After 3PM is a national survey of parents or guardians of school-aged children, screening 31,055 households and having 14,393 households completing in-depth interviews via an online survey using a blend of national consumer panels. At least 200 households completed interviews in every state and Washington D.C., between January 27 and March 17, 2020. Where the minimum could not be met, supplemental telephone interviews were conducted. Data were collected by Edge Research on behalf of the Afterschool Alliance. The percentages and projected numbers in America After 3PM are based on survey responses from parents. In Dallas, 609 households and 1,962 children were screened for this study, with oversample specific responses collected between April 28 and May 5, 2020. Child-level statewide projections and total school enrollment numbers are based on U.S. Census Bureau, American Community Survey 2018 5-Year Estimates. Total school enrollment for Dallas is 233,264.

For additional information about America After 3PM, visit: <http://www.afterschoolalliance.org/AA3PM/>.

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