



DALLAS
AFTERSCHOOL

2022 | 2023
ANNUAL REPORT

*Closing the
Opportunity Gap for*
CHILDREN

Supporting
FAMILIES

Leading the Childcare
SECTOR

Creating a Better Future for our
COMMUNITY



Message from our **CEO & BOARD CHAIR**



MARJORIE MURAT
CEO



BILL MORRISON
Board Chair

Over the past 16 years, Dallas Afterschool has built an ecosystem of safe, high-quality, and enriching childcare programs that are free or low-cost. We keep kids safe, advocate for affordable childcare, provide workforce development, help families find programs, and lead the sector with training, communication, and support for programs. We have grown from working with just 25 sites to now supporting 232 sites, training 1,700 childcare professionals, and positively impacting over 17,000 children.

Despite all of our progress, however, the expiration of covid recovery funding in the spring of 2024 is threatening childcare programs, leaving many at risk of closing their doors. In Dallas County, there are over 157,000 families living in poverty, including over 30,000 single mothers who depend on safe, enriching childcare. Now more than ever, our work is critical to our community, and so is your support.

We hope you find our annual report informative, providing greater insight into our mission and work. We also hope it might inspire you to continue investing in a better future for all families in Dallas.

Thank you for your support of Dallas Afterschool!

Marjorie Murat, CEO

Bill Morrison, Board Chair

The Importance of SAFE, ENRICHING CHILDCARE

Families depend on Out-of-School Time (OST) programs to support their child's overall health and development outside of the classroom. These programs offer youth a safe space to develop their interests, strengthen character-building skills, reinforce academics, and build healthy relationships.










Meet **AKILAH**



"Afterschool is one of the best things that could have ever happened to me and my son."

This year's report features quotes and insights from a local parent whose family has been deeply impacted by our support. Her full video testimonial can be viewed at: <https://rb.gy/qe1nru>

PARENTS AGREE that Afterschool Programs:

	Provide working parents peace of mind knowing that their children are safe and supervised	81%
	Provide opportunities to learn life skills	84%
	Allow children to build positive relationships with caring adults and mentors	75%
	Provide opportunities for children to engage with their peers	85%
	Provide opportunities to be physically active	85%
	Provide opportunities to build confidence	80%
	Keep kids safe and out of trouble	73%

Afterschool Alliance: Dallas After 3PM

Despite the great value of these programs, many people are surprised to learn that in Texas free and low-cost afterschool programs (for children ages 5 and up) are exempt from any licensing requirements. Most of these programs operate without assistance or oversight and often on a shoestring budget, which is why Dallas Afterschool was established - to keep children safe and to provide leadership and support for childcare programs and their staff.

Closing the Opportunity Gap for **CHILDREN**

Over the years we have proved our theory of change that high quality childcare programs contribute to greater student academic achievement. Through an independent study, the Student Outcomes Project, we found that **students in our affiliated programs outperform their peers on state tests in math and reading, while early learners have greater literacy gains than those not in high-quality programs** (SMU Center on Research and Evaluation, 2016). Our high-impact tutoring and summer literacy support for students help further reinforce these gains.

"My son has found his spark again and is always raving about his afterschool teachers and how they help him, support him, and motivate him." - Akilah

Other Dallas Afterschool learning resources for children include:



WONDER KITS®:

Fun, interactive, hands-on STEM activity boxes designed to "inspire curiosity." Our Lunar Landers kit (pictured left) is a student favorite that helps teach the concepts of speed and velocity.

CALM KITS:

Activities and manipulatives that help children manage their emotions, such as breathing exercises, daily journals, fidget toys, mood meters, and more.

VIRTUAL REALITY:

Technology that offers unique opportunities for immersive, hands-on learning experiences to enhance childrens' understanding, skills, and readiness for the future. Students can explore the Egyptian pyramids, snorkel in the Great Barrier Reef, tour college campuses, and more.

OTHER RESOURCES:

From microscopes with corresponding lessons to DEI to our Environmental Explorers learning series (pictured), our team is constantly creating new learning opportunities for students.



Supporting **FAMILIES**

"When I moved to the area I didn't have any family support...It was all on me. I would have to take low-paying jobs [despite my experience] so I could get back in time to pick up my son from school." - Akilah



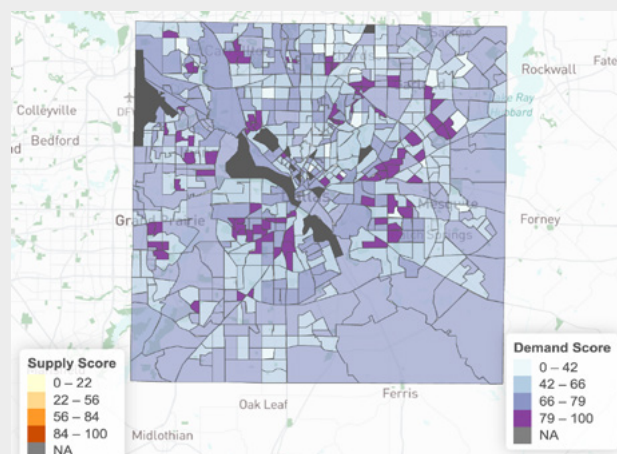
Each year, Dallas Afterschool assists thousands of caregivers and parents, like Akilah, who rely on quality childcare programming to maintain full-time employment or finish out the workday. Our online [Afterschool Locator](#) tool helps families locate programming near their home or work, and they can further narrow their search by type of program, times offered, or by grade level.

Parent engagement is vital for high quality programming. Our team hosts trainings for both parents and for our partner programs to ensure families and caregivers have the tools they need to advocate for childrens' needs.

Creating a Better Future for our **COMMUNITY**

Our [Afterschool Landscape Tool](#) is an additional resource that helps community leaders and elected officials understand where afterschool and summer programs are needed most. This online and up-to-date resource allows users to visualize supply and demand scores for each census tract. This is one way our community leaders can stay informed and take action.

We also mobilize community members and advocate for free and low-cost childcare at the city and schooldistrict levels. Our team attends neighborhood and City Council meetings and shares updates with local families, community partners, and the general public on important opportunities to make their voices heard. One example is the City of Dallas' consolidated budgeting process and how we highlight the importance of providing commentary and supporting public funding for Dallas Park and Recreation afterschool programs.



The Afterschool Landscape Tool was developed with support from C-PAL and Texas Women's Foundation.

Leading the Childcare **SECTOR**

The largest risk facing the childcare sector is the ongoing labor shortage. According to a recent study conducted by Afterschool Alliance, staffing issues are among the most common challenges reported by Dallas providers, with over 62 percent reporting that they are “very concerned” or “extremely concerned” about finding staff to hire or staffing shortages. Maintaining adequate staff was a reported concern by 55 percent of programs surveyed.

Dallas Afterschool proactively addressed the labor shortage by creating a staffing service, the **Early Childhood | Out-of-School Time Workforce Development Program**, that provides trained, vetted staff, while offering these same staff benefits, living wages, and career and college pathways. Over the past four years, we have placed over 400 staff in the sector with retention rates well above average. By offering incentives like retention bonuses and tuition reimbursement, we are able to keep more professionals in the sector and help them grow. Our investment in **“the workforce behind the workforce”** is just one way we are leading the childcare sector.



We also support the sector through resource coordination. Dallas Afterschool was awarded funding from **The City of Dallas** to help the sector recover from the effects of covid. These funds will enable us to support up to 24 programs with grants of \$10,000 each.

In addition, Dallas Afterschool hosted a meet-and-greet event with **Stephanie S. Elizalde, Ed.D.**, DISD Superintendent of Schools. This event offered our partners the opportunity to learn first-hand about her commitment to the sector and to children in Dallas.





Dallas Afterschool hosted our first-ever regional conference in May of 2023. Hundreds attended the two-day professional development event, which kicked off with featured speaker, author, and thought leader **Dr. Froswa' Booker-Drew** and the CEO of the National Afterschool Association **Gina Warner**.

Day two of the conference featured a panel with **Enrique Garcia**, Healthy Kids Initiative at United Way of El Paso County, **Tiffany Huitt**, Chief of School Leadership at Dallas ISD, **Cathy Lee**, Director of Education and Career Success at United Way of Metropolitan Dallas, and **Errika Flood-Moultrie**, CEO & Principal at ConnectThree.






Our conference concluded with an awards luncheon featuring the following awardees:



Special Award



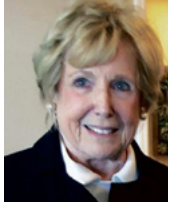
*In recognition of **Emy Lou Baldridge** and her extraordinary generosity and commitment to children in Dallas.*

Reimagining the Possibilities of Out-of-School Time 

Passion Fuels Impact  **FORERUNNER MENTORING** 

Power of the Village  **Outstanding Corporate Partner** 

Legacy Award



*In memory of **Mimi Huey** and her legacy of service, leadership, and generosity.*

THE NEED *for Safe, Enriching Childcare* in Dallas County

OUT-OF-SCHOOL TIME (OST) PROGRAM AVAILABILITY

OST SEATS



883 total OST programs
84,835 total OST seats
222 seats per 1,000 eligible
students available

SUPPLY AND DEMAND



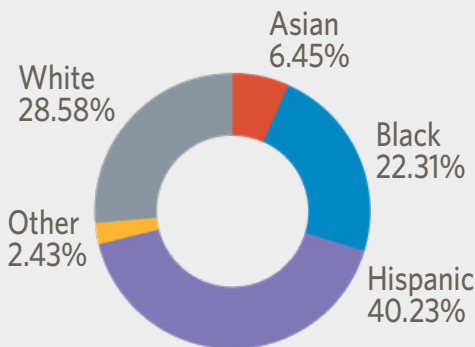
In Dallas County, the
demand for OST
programs is **greater**
than the supply

SUPPLY NEEDS



178,579 students live in an area
with a **higher than average**
poverty rate

DEMOGRAPHICS



381,376 
School aged children between 5-14

21.95%
Children under 18 living below the
poverty line

HOUSEHOLDS

945,996 Estimated households
325,249 Households with children
under 18
94,553 Single-mother households
16.69% Households below the
poverty line
32.69% Single mothers below the
poverty line

Source: U.S. Census Bureau (2021). 2017-2021 American
Community Survey 5-year estimates. data.census.gov

DALLAS AFTERSCHOOL IMPACT REPORT

2022-2023 ACADEMIC YEAR



232 LOCATIONS
SUPPORTED

1,700 PROFESSIONALS
TRAINED

17,000 CHILDREN
IMPACTED

CHILDCARE: "THE WORKFORCE BEHIND THE WORKFORCE"

INCREASING SAFETY + IMPROVING QUALITY FOR PROGRAMS

29% Increase in the number of
sites supported

133 **safety and quality**
assessments performed

13,314 hours of **training and**
coaching provided

DEVELOPING THE WORKFORCE FOR THE CHILDCARE COMMUNITY

85 Childcare **professionals**
placed through our staffing
services

63% **Retention Rate**

421 **Cumulative** placements
over the past **4 years**

3 **New college graduates**

CLOSING THE OPPORTUNITY GAP FOR STUDENTS

21% Increase in the number of **students impacted**

*Their Future,
Our Priority.*



95% Students maintained or
improved **reading** skills

80% Students improved
character-building skills



511 Enriching **STEM** activities
provided



www.DallasAfterschool.org



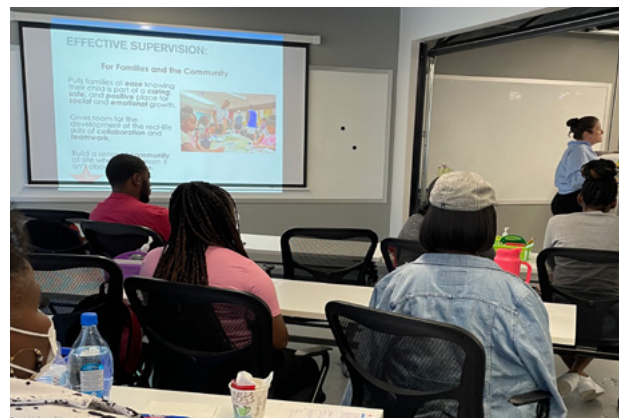
IMPROVING PROGRAMS

Helping Them Thrive

As an intermediary and convener of the sector, one of the most important things Dallas Afterschool provides is professional development for childcare programs and their staff. Both direct service personnel and leadership staff from area programs visit our local training center several times per semester to attend over 40 different courses, ranging from Parent & Community Engagement to Putting Data to Use for Your Program to Emotional Intelligence and Building Students' Self and Social Awareness. We also have a number of trainings online and on-demand to supplement our face-to-face training courses and to ensure all staff at our partner sites have access to our learning resources.

What does it look like to partner with Dallas Afterschool?

At the beginning of each academic year, our partners and prospective partners submit written agreements outlining the services they would like to receive from Dallas Afterschool. In addition to trainings, these services include one-on-one coaching, quality and safety assessments, mental health and wellness curriculum and assessments, literacy tutoring, STEM activities, virtual reality kits, and more.



Next, each partner receives a safety and quality assessment in the fall semester by an independent assessor and is assigned a dedicated Partnership Coach. Once assessed, our coaches and partners co-develop Continuous Improvement Plans that help sites master any of the 72 elements identified for improvement. Our coaches then work with direct service professionals and leaders to address and support the unique needs of each organization and site.



Dallas Afterschool also hosts an annual **Resource Giveaway** to provide partners and sites with a variety of safety and academic supplies and materials for the classroom.



Our **PARTNERS**

After-School All-Stars North Texas
AIDS Services of Dallas
Bachman Lake Together
Behind Every Door
Big Thought
Brother Bill's Helping Hand
C5 Youth Foundation
Clayton Youth Enrichment
City Year
Communities In School
Dallas Bethlehem Center
Dallas Independent School District
Dallas Park and Recreation
Dallas Prestige Group
Forerunner Mentoring Program
Foundation Communities
Frazier Revitalization
Girlstart
Girls Inc. of Metropolitan Dallas
Heart House Dallas
HIS BridgeBuilders
Jubilee Park and Community Center
Kids-U
New Horizons of North Texas
Networking Knights
Project Transformation
Readers 2 Leaders
REACH Academy
Society of St. Vincent de Paul Diocesan Council of Dallas
St. Philips
The Stew Pot
T.R. Hoover
Vickery Meadow Youth Foundation
Voice of Hope
Vox Invictus
We Are Her
Wize Computing Academy
YMCA of Metropolitan Dallas



Our **BOARD OF DIRECTORS**



MARCIA BARNES
Community Volunteer



AUBREY COLEMAN
*Business Program
Manager, Airband
Initiative, Microsoft*



KRISTI ERICKSON
*Chief People Officer,
Caylent*



**DR. OLGA MARTINEZ
HICKMAN**
*Executive Director,
Bachman Lake Together
Partner Representative*



EVA HEVRON
*Assurance Partner, EY
Treasurer*



JOHN HILL
*Director of Community
Relations, Trinity Park
Conservancy
Secretary*



NIKKI JOLLY
*Corporate Citizenship,
Frito-Lay North
America*



ELLEN MILLER
Author & Speaker



JANET MOCKOVCIAK
*Dallas Afterschool
Co-Founder (Emeritus)*



BILL MORRISON
*Partner, Haynes and
Boone
Chair*



DAVID RUSSELL
*Managing Director,
Head of Family Office
Services, MGO Private
Wealth*



DR. TRILLION SMALL
*Clinical Counselor,
Professor & Writer*



SHANE WOODS
*Executive Director,
Girlstart
Partner Representative*

Our **ADVISORY COUNCIL**

Peggy Allison
Julie Bagley
Emy Lou Baldridge
John Blaufuss
Kathi Child
Anne Conner
Jeanne Culver
Sandra Estess
Christina K. Hanger

Susan Hoff
Forrest & Sally Hoglund
The Hon. Eric L. Johnson
Sarah Losinger
The Hon. Ann Margolin
Lynn McBee
Kit Sawers
Aimee Sheahan

Our COMMUNITY PARTNERS

LOCAL

Bachman Lake Together
Banzai
Child Poverty Action Lab
Children's Health
City of Dallas
City Year Dallas
Commit Partnership
Community Council of Greater Dallas
Cristo Rey Dallas
Dallas City of Learning
Dallas ISD
Dallas Kids First
Dallas Park and Recreation
Dallas Police Department
Dallas Public Library
Dallas Regional Chamber
Dallas Truth, Racial Healing and Transformation

Early Matters Dallas
The Education Trust
Leadership for Educational Equity
Leadership ISD
Mayor's Star Council
Perot Museum of Nature and Science
SEL Dallas
Southern Methodist University, Center on Research and Evaluation (CORE)
Strategic Focus, LLC
Teach for America
The School Zone
Trinity River Audubon
Uplift Education
West Dallas STEM School

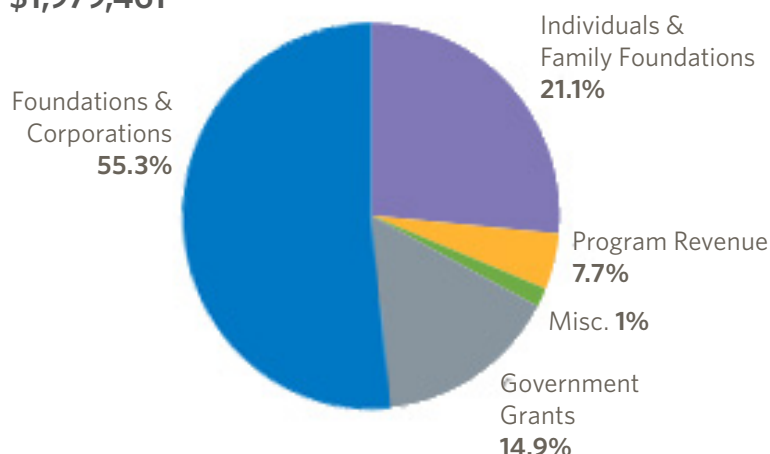
STATE & NATIONAL

Afterschool Alliance
Beyond School Hours
Every Hour Counts
Independent Sector
Learn All the Time
Leadership for Educational Equity
National Afterschool Association
National Youth Leadership Council
Texas Department of Family and Protective Services
Texas Partnership for Out of School Time

Our FINANCIAL REPORT CARD

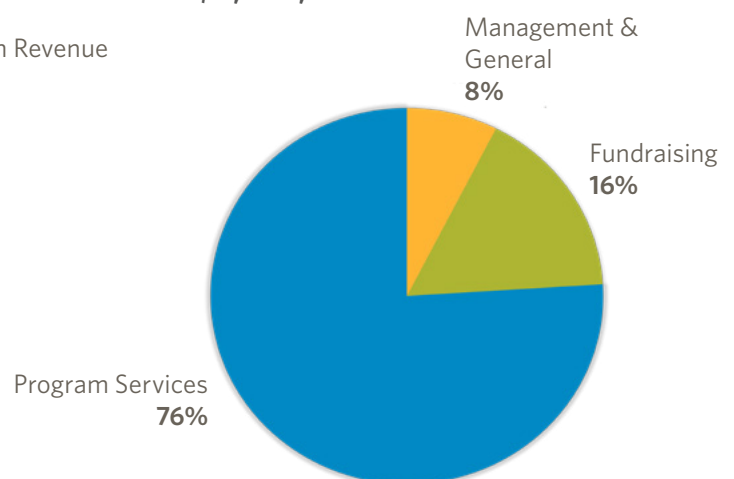
REVENUE

\$1,979,461



EXPENSES

\$2,225,628



Our **SUPPORTERS**

FOUNDATIONS

The Addy Foundation
American Fundraising Foundation
American Online Giving Foundation, Inc.
Anonymous (3)
Baird Foundation
Baldrige Foundation
Bank of America Charitable Trust
Better Together Fund
The Budd Center/SMU
Byrne Family Foundation
The Dallas Foundation
Every Page Foundation
Harold Simmons Foundation
Hillcrest Foundation, Bank of America, N.A., Co-Trustee
Kaleta A. Doolin Fund,
Texas Women's Foundation
Kahn Education Foundation

Matejek Family Foundation
The Eugene McDermott Foundation
The Meadows Foundation
New York Life Foundation /Expanded Schools
Rainwater Charitable Foundation
The Rees-Jones Foundation
Texas Women's Foundation
The United Way of Greater Atlanta
The United Way of Metropolitan Dallas
Wallace Foundation
W. K. Kellogg Foundation
W.W. Caruth, Jr Foundation
Fund of Communities
Foundation of Texas

CORPORATIONS

Anonymous (1)
Baird
Bright Funds
Bank of America, N.A.
Benevity
Common Teri Services
Donate 2 Impact
Ernst & Young, LLP
Gulfstream
Kendra Scott
Melwood Vehicle Donation Program

Network for Good
Morgan Stanley
PepsiCo Foundation
Robert W. Baird & Co.
Schwab Charitable Fund
Texas Instruments
Truist
UWorld
Vanguard Charitable
Veritex Bank
Vizient
Your Cause



INDIVIDUALS (\$5k and up)

Lydia & William Addy
Amy Lou & Jerald Baldrige
Julie & David Barbour
Edward Boshell, Jr.
Kathi & Christopher Child
Anne & Terry Conner
Dodee & Billy Crockett
Hilde & Ivan Darius
Kaleta A. Doolin

Christina K. Hanger & Lyndon Cakerice
Eva & Parker Hevron
Lyda Hill
Kimberly Holman
Ellen & Steve Miller
Janet & John Mockovciak



INDIVIDUALS (\$1k to \$4,999)

Anonymous (1)
Steve Baker
Marcia Barnes
Stephanie & John Blaufuss
Sheela & Marc Birnbaum
Rosemary Domecki
Sarah & Clifton Elliott
Diana Eppard
Colleen & Patck Lillis
Errika Flood Moultrie
Angela & Mark Frederiksen
Susan & Steve Hoff
Laura & Steve Holden
Robert Hottois
Nikki & Kasey Jolly

Sarah & Alan Losinger
Mallory McLaughlin
Brandy & Bill Morrison
Marjorie Murat & Jamey Farrow
Myriam D. Murat
Josephine & Randall Smith
Angie Sommers
Christina & Mark Stevanovic
Jere W. Thompson
Teri Walker

Our **SUPPORTERS**

INDIVIDUALS

(under \$1k)

James Adams
Lillian Albritton
Peggy & Richard Allison
Mindy & Tony Ayers
Victor Aves
Julie & Scott Bagley
Pamela Bailey
Diana Baker
Daneshe Bethune
Vishal Bhasin
LeAnn Binford
Jonathan Blum
Froswa' Booker-Drew
Austin Bowyer
Arlene & Dan Brantley
Doris Bryant
Helen Buchanan Davis
Laurie Burks
Kim & Rene Cabeza
Colleen Campbell
Joy Campbell
Mary & Mike Carter
Emilie & Rich Cave
Stephanie Cho De Sola
Tina & Dennis Ciccone
John Collins
Michelle & Robert Collins
Amber Cook
Suzy Conley
Dana Cooper
Mary Ellen Davenport
Cathye & Cary Davis
Julie Doerge
Deanna Dove
Lisa de la Garza
Alice & Ron Elmquist
Gregario Escalante
Hilary Evans
Suzy Filardo
Kristi Flanders
Theresa Francis
Ed Franklin
Frank Futrell
Elisa Gallegos
Jaime Garcia
Albert Garza
Erica Gillylen
Olga Gonzalez
Laurel Green
Amy Guerrero
Meryl Gunter
Rebecca Hamid-Khani
Marsha Harrington

Sheri Hemby
Kittra Hewitt
John Hill
Tara & Lance Hobbs
Katherine Homan
Janie Hoy
Emily & Johnny Hyde
Dena Jackson & Bob Kersey
Margaret Jackson
Rachel Johns
Jacquelyn Johnson
Antoine Joyce
Stephanie Sierra
Morgan & Simon Katz
Kameron Langford
Susan Lauer
James Lee
Lisa Linnen
Amelia Lively
Shaina Lockhart
Reyn Longino
Alvaro Lopez
Harvey Luna
Nicole & Greg Macpherson
Cloris Madkins
Carol & Ed Maier
Kevin Malonson
Lisa Marshall
Susan Mauldin
Hilda McClure
Alex McCoy
Taryn McDonald
Eleanor McGuire
Diane McQueen
Debbie & Duane Meagher
Christopher Mendoza
Angela Meredith
Jonathan Mireles
Eric Mitchell
Nareida Montoya
Yanela Montoya & Ben Hamid-Khani
Rhonda Moore
Chantelle Murat
Claudine Murat
Jean Marc Murat
Michele & Gregory Nelson
Mary E. Nelson
Barb & Rodney Olsen
Jane & Thomas O'Toole
Krystal Perez
Lorin Perry



Sherry Perry
Misha Pruitt
Anne & Philip Purcell
Jason Ray
Lauren Richard
Genesis Rivas-Ponce
Jordan Robinson
Monika Robinson
Anna Rol
Ann Rosenzweig
Angela Ross
Vickie Ruiz
Celeste & Byron Sanders
Natalie Sandifer
Diana Sears
Larry Seedig
Jeanne Selzer
Kacey Scott
Stacey Shope
Trillion Small
Laura & Steve Sobolevitch

Kendall Spence
Julie Stanfield
Morgan Stinnett
JW Taylor
Dione Terrell & Duron Wilson
Melody & John Timinsky
Liz & Winkie Turner
Sarah Turnipseede
Janiece Upshaw
Ruben Vogt
Lisa Volpitto
Aimee & John Walker
Leslie Wanic
Sally & Jeff Weaver
Hollis Webster
Catherine Weekley
Amy White Helms
Anne Wicks
Annie & Russell Wright
Rim Yahia





Dallas Afterschool levels the playing field for children of all races and economic backgrounds by increasing access to safe, high quality, and enriching childcare programs that are free or low-cost.

You can help transform the lives of children in our community by investing in their future:

[www.DallasAfterschool.org/
Donate-Now](http://www.DallasAfterschool.org/Donate-Now)

CONTACT US

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info@dallasafterschool.org

www.DallasAfterschool.org

