



DALLAS
AFTERSCHOOL

2023 | 2024

ANNUAL REPORT

Training

*Today's Out-of-School
Time Workforce*

Forging

Tomorrow's Leaders

LETTER FROM OUR CEO & BOARD CHAIR



**MARJORIE
MURAT**
CEO



**JOHN
HILL**
Board Chair

For 17 years, Dallas Afterschool has championed the critical role of high-quality Out-of-School-Time programming in shaping the futures of aspiring youth and supporting working parents. This year, our reach expanded to 270 programs, positively impacting 19,000 children in our community. We were deeply honored to receive national recognition for this vital cause with a \$1,000,000 gift from MacKenzie Scott's Yield Giving Open Call. This generous contribution both shines a spotlight on the importance of quality programming and propels our agency toward greater programmatic growth.

Yet, challenges persist. For every child enrolled in a program, three are waiting for a spot. Many programs face staffing shortages that limit their ability to serve children, while high turnover rates hinder the quality of programming. Without access to reliable, high-quality programs, parents are forced to make difficult choices that affect their ability to stay in the workforce.

We believe we can meet these challenges together. This report showcases the many ways Dallas Afterschool has strengthened the Out-of-School-Time sector, providing essential training for educators, resources for youth, and assessments for programs. As the only organization building capacity for programs on a systems level, we are committed to ensuring all children have access to life-changing opportunities. We hope this report inspires you to continue investing in a brighter future for families across Dallas County.

Marjorie Murat
Marjorie Murat
CEO

John Hill
John Hill
Board Chair



Our Mission

To level the playing field for children of all races and economic backgrounds by increasing access to high-quality Out-of-School-Time programs.



Our Vision

To provide impactful learning beyond the school day for all children.

Our Values



We Believe Data Drives Trusted Action

We deliver proven, evidence-based results that are trusted to advance the awareness, development, and fulfillment of our mission.



We Believe in the Power of the Village

We cultivate inclusive, diverse, and equitable connections that lead to meaningful relationships and empowered communities.



We Believe Passion Fuels Impact

We infuse our collective creativity with focused passion to mobilize people and resources towards impactful change.



We Believe in Re-Imagining the Possibilities for Out-of-School-Time

We proactively advocate for affordable, innovative, sustainable solutions to adapt to the needs of those we serve.

Our Purpose

To provide the 400,000 children of Dallas County a safe and enriching place to go beyond school hours.

Our Commitment to Equity

Dallas Afterschool is committed to fostering diverse and inclusive environments where children have equitable access to quality Out-of-School-Time opportunities



LEADING THE ACADEMIC RECOVERY FOR STUDENTS AND EDUCATORS

Last year, Dallas Afterschool proudly partnered with the Texas Education Agency and the City of Dallas to strengthen the afterschool and childcare sectors, investing in children to overcome learning loss and build resilience through social-emotional support.

Thanks to federal Covid-relief funding from the Texas Education Agency, we provided High-Impact Tutoring to over 200 youth who were reading below grade level. We brought on dedicated literacy tutors who worked in small groups with these students throughout the year. Through pre-program assessments and post-program assessments we were able to measure the direct impact of this service, with over 85% of students showing remarkable reading improvement. As an added benefit, two of the tutors took advantage of our tuition reimbursement program to earn their college degrees while working with us!



"Thanks to our \$10,000 grant from Dallas Afterschool, our students enjoyed multiple field trips during a mini Spring Break camp. These outings gave them the chance to step outside their usual environment, explore new surroundings, and practice social skills with peers from different backgrounds."

-Dallas Afterschool Grantee

Additionally, with support from the City of Dallas, we awarded \$10,000 microgrants to seventeen Out-of-School-Time and Early Childhood Education providers deeply impacted by the pandemic. These providers committed to improving their quality and safety, with five grantees earning our prestigious certificate of program quality after mastering our assessments. Together, we're building a stronger, brighter future for afterschool programs in Dallas!



ENGAGING STUDENTS THROUGH OUR CURATED RESOURCE COLLECTION

Dallas Afterschool continued to deliver some of our most cherished activities while also introducing innovative lessons that fuse academics, technology, and creativity.

Wonder Kits®

Our Wonder Kits® spark curiosity through collaborative, hands-on learning. These engaging afterschool "lessons in a box" provide fun STEM activities for up to 25 students. With 40 unique kits available, children designed model bridges, raced balloon-powered cars, and built paper skyscrapers—among many other projects. Over the past year, we distributed more than 450 Wonder Kits® that benefitted 11,000 students.

Calm Kits

In response to repeated requests to provide Trauma Informed Care materials, Dallas Afterschool introduced Calm Kits. These resources, which include journaling prompts, fidget toys, stress balls, and reflection activities, are designed to support social-emotional development. We also conducted assessments that tracked students' progress in building character skills. Of the 800 students assessed, 85% showed strong social skills.

Virtual Reality Kits

Our VR Kits offer students unforgettable learning experiences, allowing them to tour the Egyptian Pyramids, snorkel in the Great Barrier Reef, and even visit real college campuses. These immersive lessons ignite students' imaginations while expanding their understanding of the world.

RoboGrow Curriculum - New!

A new addition to our resource catalog, RoboGrow engages students in programming robots to water plants over a six-week period. This innovative curriculum teaches both robotics and plant science. Our pilot program reached seven afterschool sites, involving over 250 students in this cutting-edge educational experience.

"Given the needs of our community, it's essential that our program is designed with a trauma-informed perspective. Dallas Afterschool has guided us in creating an approach centered around social-emotional learning, incorporating best practices to address trauma effectively."

- Felisa Conner, VP of Operations at
Frazier Revitalization



DRIVING PROGRAM QUALITY BY INVESTING IN THE WORKFORCE

At Dallas Afterschool, our unique train-the-trainer model equips afterschool professionals with vital skills through expert coaching, classroom training, and program quality assessments across a network of 270 afterschool and summer programs—impacting over 19,000 children.

In the past year, 350 educators participated in our trainings, with each educator attending an average of three sessions. These trainings, covering more than 40 topics like academic interventions, youth and family engagement, CPR training, and recognizing signs of child abuse, provide critical career development that equip educators to close the opportunity gap for students.

A milestone for us was the launch of fellowships for afterschool professionals dedicated to continuous quality improvement. Fellows received training stipends, college tuition support, and retention bonuses. When coupled with our Early Childhood and Out of School Time Workforce Development Program, or ECOST, we were able to offer these and other benefits to over 100 afterschool and early childhood educators, reducing annual turnover from as high as 70% for the sector to a mere 10% for the ECOST staff and fellows. Remarkably, four educators became first-generation college graduates through this initiative.

Highly trained educators such as our ECOST fellows give parents confidence that they are leaving their children in safe, enriching environments, which in turn allows them to finish the workday and maintain full-time employment. High quality programs not only support working families but also contribute to the broader economic development of our community.

"ECOST has significantly improved my work efficiency and time management skills. The training has been excellent, the facilitators are outstanding, and I couldn't ask for a more supportive team"

- Keira, ECOST Fellow and Literacy Tutor



ADVOCATING FOR ACCESS TO HIGH-QUALITY PROGRAMS

Lights on Afterschool

In October, we proudly joined the nationwide Lights on Afterschool campaign to spotlight the transformative impact of afterschool programs for students, families, and communities. This year, we invited friends and donors on a unique bus tour, showcasing the incredible work of our program partners.

Voter Registration Drives

February marked an exciting milestone as Dallas Afterschool hosted its first voter registration drive, partnering with parents and families to shape the future of their neighborhoods.

National Community Development Week at City Hall

In April, the Dallas City Council recognized National Community Development Week by inviting Dallas Afterschool to discuss the critical role Out-of-School-Time programs play in the lives of youth and families.

Dallas ISD Trustee Candidate Forum

In a historic moment, Dallas Afterschool hosted our first-ever Dallas ISD Trustee Candidate Forum. Through this forum, we gave our community the chance to hear candidates' vision for the future of afterschool programming in the largest school district in North Texas.

Collaborating with Dallas Park & Recreation

Did you know the Dallas Park & Recreation Department is the largest provider of afterschool and summer programs in the city? In May, we had the privilege of presenting to the Department's board, where we encouraged board members to continue to allocate funds to these vital programs.



DALLAS AFTERSCHOOL IMPACT REPORT

2023 - 2024 ACADEMIC YEAR



270

**LOCATIONS
SUPPORTED**

346

**PROFESSIONALS
TRAINED**

19,000

**CHILDREN
IMPACTED**

Out-of-school-time programs: A lifeline for children and working families

IMPROVING PROGRAM QUALITY

18

**PROGRAMS CERTIFIED TO THE HIGHEST
LEVEL OF QUALITY**

75%

**PROGRAMS MASTERED SAFETY
ASSESSMENTS**

1,000

TOTAL TRAINING ATTENDEES

DEVELOPING THE WORKFORCE

106

**EDUCATORS RECRUITED
AND PLACED**

90%

**ANNUAL RETENTION
RATE**

4

NEW COLLEGE GRADUATES

CLOSING THE OPPORTUNITY GAP FOR CHILDREN

1,100

**CHILDREN ATTENDING CERTIFIED
PROGRAMS**

85%

**CHILDREN IMPROVED
CHARACTER-BUILDING SKILLS**

1,200

**HOURS OF LITERACY TUTORING
PROVIDED**

87%

**CHILDREN IMPROVED
READING ABILITY**

Platinum
Transparency
2024

Candid.



WWW.DALLASAFTERSCHOOL.ORG





OUR THEORY OF CHANGE

QUALITY ASSESSMENTS



COACHING & TRAINING



IMPROVED PROGRAM QUALITY



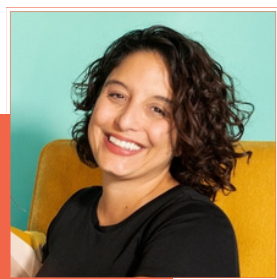
GREATER STUDENT OUTCOMES



Children spend 80% of their lives outside of school, but here in Dallas there are over 100,000 children without access to affordable out-of-school-time programming. Through enrichment, mentorship, and peer engagement, these programs provide vital learning opportunities for children who need them most.

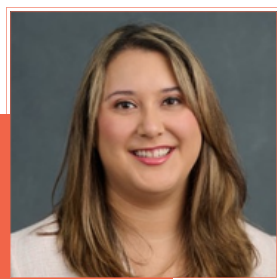


BOARD OF DIRECTORS



Mya Baker

Chief Learning Services
Officer, iCivics



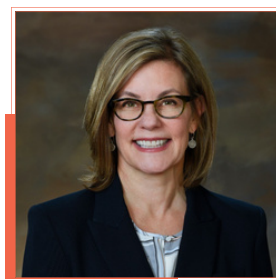
Katie Benningfield

Principal, Dallas
Independent School
District



Justin Bynum, J.D.

Law Offices of Justin A.
Bynum PLLC



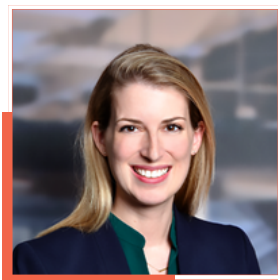
Kristi Erickson

Chief People Officer,
Caylent



Hillary Evans, J.D.

Vice President of Policy &
Advocacy, United Way of
Metropolitan Dallas



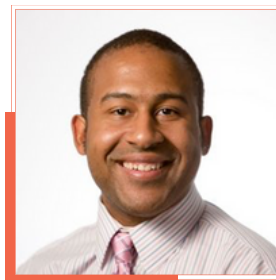
Eva Hevron

Assurance Partner, EY
Treasurer



**Olga Martinez Hickman,
Ph.D.**

Executive Director,
Bachman Lake Together
Partner Representative



John Hill

Director of Community
Relations, Trinity Park
Conservancy
Board Chair



Dena Jackson, Ph.D.

Asset Funders Network



DeVon Lang

President, North Texas
Region, Truist



Crystal Cantu Lerman

Director of
Communications, The
Beck Group



Ellen Miller

Author & Speaker



Janet Mockovciak

Dallas Afterschool
Co-Founder



Trillion Small, Ph.D.

Mental Health Therapist
& Mental Performance
Coach



Shane Woods

Executive Director,
Girlstart
Partner Representative

OUR ADVISORY COUNCIL

Peggy Allison

Emy Lou Baldridge

Kathi Child

Jeanne Culver

Christina K. Hanger

Forrest & Sally Hoglund

Sarah Losinger

Lynn McBee

Aimee Sheahan

Julie Bagley

John Blaufuss

Anne Conner

Sandra Estess

Susan Hoff

Eric L. Johnson

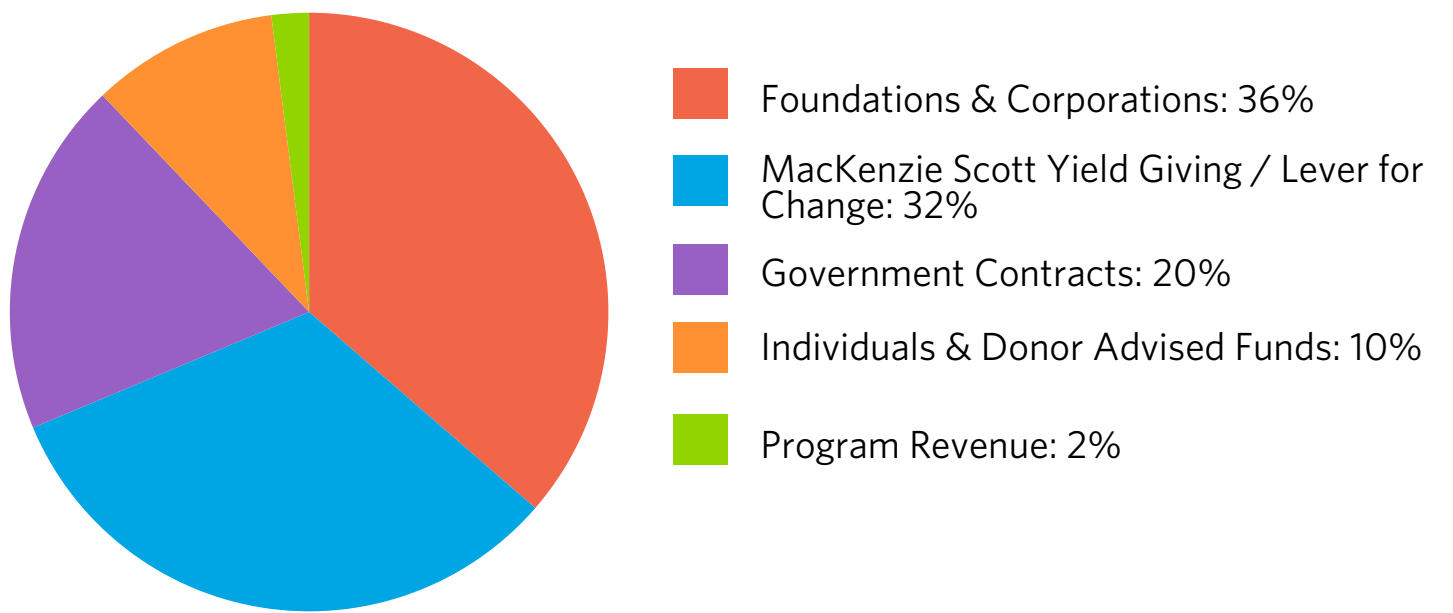
Ann Margolin

Kit Sawers

FINANCIAL REPORT CARD

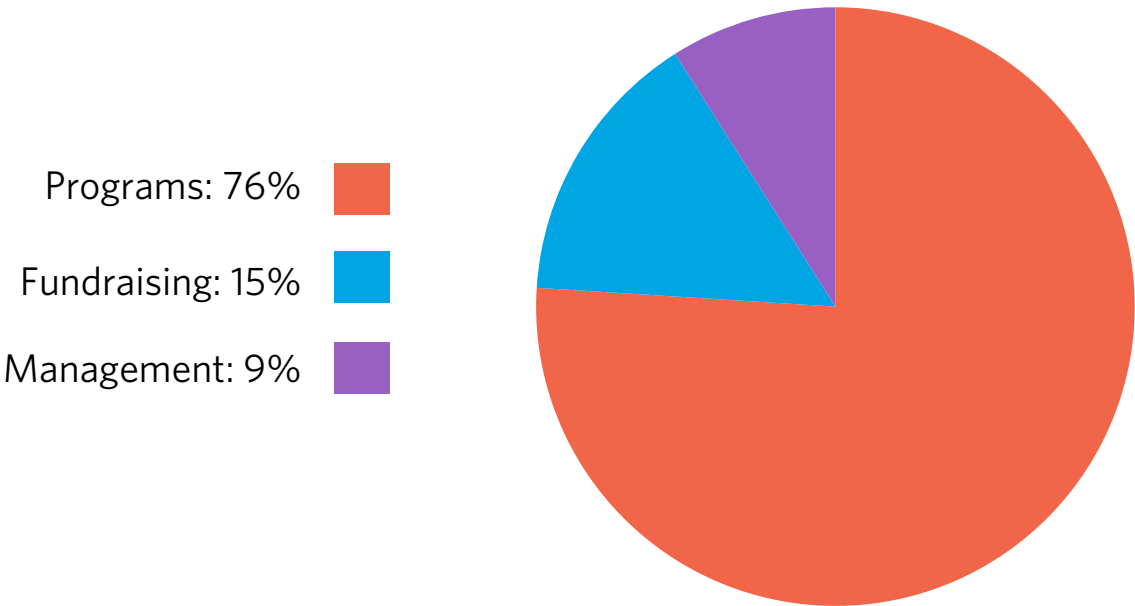
TOTAL REVENUES

\$3,166,758



TOTAL EXPENSES

\$2,433,798



AFTERSCHOOL PARTNERS

After-School All-Stars North Texas
 After-School Opportunity Lab
 AIDS Services of Dallas
 Behind Every Door
 Big Thought
 Boys & Girls Clubs of Greater Dallas
 Bridge Builders
 Brother Bill's Helping Hand
 C5 Youth Foundation of Texas
 Clayton Youth Enrichment Services
 Communities in Schools Dallas Region
 Dallas Community Fellowship
 Dallas Independent School District
 Dallas Park and Recreation Department
 Dallas Prestige Group
 Education Service Center Region 12
 Forerunner Mentoring Program
 Foundation Communities
 Frazier Revitalization, Inc.

Girl Scouts of Northeast Texas
 Girls Inc. of Metropolitan Dallas
 Girlstart
 Heart House Dallas
 Jubilee Park and Community Center
 Kids-U
 New Horizons of North Texas
 Project Transformation
 Readers 2 Leaders
 Society of St. Vincent de Paul of Dallas
 St. Philip's School and Community Center
 T.R. Hoover
 The Stewpot
 Voice of Hope
 Vox at Young Men's Leadership Academy
 We Are Her Leadership Academy
 Wesley-Rankin Community Center
 Wize Computing Academy
 YMCA of Metropolitan Dallas

COMMUNITY PARTNERS

Aberg Center for Literacy | After-School All-Stars Cleveland | Afterschool Youth Engagement Program
 Anthem Strong Families | bc Workshop | Big Brothers Big Sisters Lone Star | Bird Bakery
 Bonham ISD | Boys & Girls Clubs of Lanier | Boys and Girls Club of Wharton | Buckner International
 Camp Fire | Camp Fire First Texas | Camp Fire Heartland | Child Care Group | Children at Risk
 Children's Medical Center | Christ's Foundry Methodist Church | City of Dallas, Park and Recreation
 City Year | Code Stream Studios | Commit! Partnership | Communities in Schools of the South Plains
 Community Council of Greater Dallas | Community Youth Development | Crossroads Community Services
 Dallas Comedy House, LLC | Dallas ISD Early Learning | Dallas Police Department
 Dallas Public Library | Dallas Zoo | Deep Vellum Publishing | Dickerson Center for Civic Responsibility
 Education Opens Doors | Educational First Steps | Executives in Action | Family Place Shelter
 First Three Years | Fort Worth Parks and Recreation | Girl Scouts of Northeast Texas
 Greater Dallas Hispanic Chamber of Commerce | Hispanic Families Network | Incarnation House
 KERA | Launchability | Leadership ISD | Lemonade Day Dallas | Lift Texas
 Lucille Gorham Intergenerational Community Center | Mommies in Need | My Possibilities
 North Texas Alliance to Reduce Teen Pregnancy | Northwest Community Action Center | Orange Compass
 Park Cities Dad's Club, Inc. | Partnership for Afterschool Education | Pastoral Counseling Center
 Perot Museum | Promising Youth Alliance | Reading Partners | Reasoning Mind
 Recovery Resource Council | Right At School | Ronald McDonald House of Dallas | Science Safari
 Seeds to Stem | Serve West Dallas | Services of Hope, Inc. | SMU | SMU, the Center on Research and Evaluation (CORE)
 State Fair of Texas | Teach for America | Texas A&M AgriLife Extension | Texas PTA
 TexPREP | The Budd Center / The School Zone | The Concilio | The Salvation Army Boys and Girls Clubs
 The Smart Project | UT Southwestern Center for Autism and Developmental Disabilities



OUR SUPPORTERS

FOUNDATIONS

The Addy Foundation	Fidelity Charitable
American Endowment Foundation	Harold Simmons Foundation
American Fundraising Foundation	Harry W. Bass, Jr. Foundation
Anonymous Foundations (x3)	Insurance Industry Charitable Foundation
Baird Foundation	Kahn Education Foundation
The Baldrige Foundation	W.P. & Bulah Luse Foundation
Bank of America Charitable Foundation	W.W. Kellogg Foundation
Bright Funds	Lever for Change
Byrne Family Foundation	Lyda Hill Philanthropies
The W.W. Caruth Jr., Fund, at the Communities Foundation of Texas	Matejek Family Foundation
Communities Foundation of Texas	The Rees-Jones Foundation
Charities Aid Foundation of America	T.D. Jakes Foundation
The Dallas Foundation	Texas Women's Foundation
Dallas Jewish Community Foundation	The United Way of Greater Atlanta
The Eugene McDermott Foundation	The United Way of Metropolitan Dallas
Every Page Foundation	The United Way of the Midlands

GOVERNMENT AGENCIES

City of Dallas	Texas Education Agency (TEA)
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CORPORATIONS

Another Round	Morgan Stanley
Robert W. Baird & Co.	PepsiCo
Bank of America, N.A.	PNC Bank
Donate 2 Impact	Target
Ernst & Young, LLP	Truist
Haynes & Boone, LLP	UWorld
Kendra Scott	Vizient
Markel	Your Cause

INDIVIDUALS

(\$5K AND UP)

- Emy Lou & Jerald Baldrige
- Edward Boshell, Jr.
- Anne & Terry Conner
- Jeanne Culver
- Hilde & Ivan Darius
- Kaleta A. Doolin
- Christina Hanger & Lyndon Cakerice
- Regen Horchow
- Ellen & Steve Miller
- Janet & John Mockovciak
- MacKenzie Scott
- Rosemary Domecki

INDIVIDUALS

(\$1K TO \$4,999)

- Froswa' Booker-Drew
- Kristi & Brian Erickson
- Eva & Parker Hevron
- Nikky & Kasey Jolly
- Roger & Michelle Metz
- Barb & Rodney Olsen
- Cesar Reyna & Ben Leal
- Laura & Steve Sobolevitch
- Mark & Christina Stevanovic
- Kendall Spence
- Jere Thompson
- Andrew Wilson



INDIVIDUALS (UNDER \$1K)

Peggy & Richard Allison
 Jeanne Athos-Adler & Mike Adler
 Victor Aves
 Andrew Baca
 Scott and Julie Bagley
 Nathan Bebo
 Lela Bell Wesley
 Kimberly Benavides
 Nancy Berkman
 Dani Bethune
 Jonathan Blum
 Austin Bowyer
 Jarie Bradley
 Nikkie Brandon-Head
 Helen Buchanan Davis
 Kim Cabeza
 Mac Carroll
 Eboni Chopp
 Jeff & Jenny Claeys
 Roscoe Compton-Kelly
 Caylin Craig
 Cary & Cathye Davis
 Diana Davis
 Lisa de la Garza
 Breon Dennis
 Sarah Dominguez
 Lenita Dunlap
 Sarah and Clifton Elliott
 Diana Eppard
 Stephanie Epps
 Sandra Estess
 Scott and Sheila Ewing
 Evonne Jenkins
 Jamey Farrow
 Errika Flood-Moultrie
 Kyle & Jenny Francis
 Leah Frazier
 Angela & Mark Frederiksen
 Albert Garza
 Amanda Gielow
 Olga Gonzalez
 Ben Hamid-Khani & Yanela Montoya
 Marsha Harrington
 Sepedeh Hazrati & Alex Thompson
 Jennifer Heckendorn
 Shannon Hendricks
 John Hill
 Kim Hoang

Katherine Homan
 Janie Hoy
 Leslie Hoy
 Emily Hyde
 Dr. Dena Jackson & Bob Kersey
 Evonne Jenkins
 Dionne Kirby
 DeVon Lang
 Mia Lengeman
 Crystal Cantu Lerman
 Colleen & Patrick Lillis
 Jennifer Lind
 Amelia Lively
 Reyn Longino
 Carol & Ed Maier
 Liz Marsan
 Susan Mauldin
 Keleigh McAuliffe
 Eleanor McGuire
 Garrett McWilliams
 Debbie & Duane Meagher
 Toni Meier
 Domonique Mendoza
 Angela Meredith
 Destinee Merida
 Dustin Metcalf
 Nancy Montgomery
 Kelly Morgan
 Brandy & Bill Morrison
 Marjorie Murat
 Betty Nelson
 Marcus Oladell
 Nancy Oppenheimer-Marks
 Timothy Patterson
 Michael Periman
 Sherry Perry
 Paul Pesek
 Darcy Poen
 Angelica Portillo
 Misha Pruitt
 Gillian Rojas
 Anna Rol
 Kiersten Rood
 Dr. Summer Rose
 Ann Rosenzweig
 Vickie Ruiz
 Cindy Santillan
 Carla & Richard Sayklay

Diana Sears
 Kent Sholars
 Andy Smith
 JT Smith
 Josephine Smith
 Angie Sommers
 Kirsten Spacek
 Dana Stoltz Gray
 Dione Terrell & Duron Wilson
 Amani Thomas
 Arlene Thompson-Brantley
 Janiece Upshaw
 Lisa Volpitto
 Zach & Jessie von Barga
 David & Kathryn Waldrep
 Genai Walker
 Leslie Wanic
 Holly Webster
 Kyla Williams
 Allison Woods
 Rim Yahia





Dallas Afterschool levels the playing field for children of all races and economic backgrounds by increasing access to high-quality Out-of-School-Time programs.

You can make a lasting impact by investing in children:

www.DallasAfterschool.org/donate-now

CONTACT US:



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Dallas, TX 75226



(214) 306-8400



info@dallasafterschool.org



www.DallasAfterschool.org