Our Vision for Impact Strategic Investment of the MacKenzie Scott Yield Giving Grant



In 2024, Dallas Afterschool was honored to receive a \$1 million grant from MacKenzie Scott's Yield Giving Open Call. Through this grant, we will fuel transformative growth across three areas that align with our 2025-2028 strategic plan.

AMPLIFY

We will launch a groundbreaking <u>Workforce</u> <u>Development Hub</u> to credential and certify Out-of-School-Time educators.

Impact: By 2028, we anticipate an 50% increase in programs certified as high-quality and a 75% reduction in turnover for educators trained in the Hub.

INFORM

In partnership with SMU's Center on Research and Evaluation, we will conduct a <u>comprehensive research</u> <u>study</u> to correlate participation in high-quality afterschool with school attendance and academic performance.

Impact: The study will reveal the significant impact of quality afterschool programming on student success.

MOBILIZE

We will enhance access to high-quality resources by developing **<u>user-friendly apps</u>** for our DAS360° platform and Afterschool Locator Tool.

Impact: Many educators and families do not have access to laptop or desktop computers. New mobile friendly resources will increase usership by 75%.







Looking Forward

We aim to create quality educators, inform the sector through research, and mobilize resources for families and students, positioning Dallas Afterschool for long-term sustainability and amplified impact. As we implement these initiatives, we invite you to join us in our journey toward lasting change.



Mayne Murst

Marjorie Murat CEO, Dallas Afterschool <u>mmurat@dallasafterschool.org</u>

