



Annual Report

Amplify. Inform. Mobilize.
Advancing the Afterschool
Profession

LETTER FROM OUR CEO & BOARD CHAIR

For 18 years, Dallas Afterschool has stood as a steadfast advocate for equitable access to high-quality Out-of-School-Time (OST) programs, spaces where curiosity thrives, working parents find support, and children discover their potential beyond the school day. In 2025, our mission has felt more urgent than ever.

Across Texas and the nation, nonprofits like ours are navigating a changing landscape. Economic fluctuations, increased scrutiny of public funding, and shifting policy priorities have made it harder for many OST providers to sustain their work. These challenges come at a time when demand continues to grow, with more families seeking safe, enriching spaces for their children after school and during the summer months. Staffing shortages and rising operational costs remain persistent barriers, threatening both access and quality.

Despite these headwinds, Dallas Afterschool continues to lead with innovation and collaboration. This year, we supported over 200 programs serving more than 15,000 children, an impact made possible through strong partnerships, afterschool professionals, and generous community support. Together, we've advanced workforce development efforts, provided critical training to Direct Service Staff, and championed policies that strengthen the entire OST ecosystem in Dallas County.

Our work is a testament to what happens when a community invests in its future. Every child we reach represents a family supported, a dream nurtured, and a step toward a more equitable Dallas. As we look ahead, we remain committed to ensuring that quality afterschool and summer programs are not a privilege, but a promise, one that every child in our community deserves.

Thank you for standing with us as we continue to open doors of opportunity, one afternoon at a time.

Marjorie Murat



Marjorie Murat
Chief Executive Officer

John Hill



John Hill
Board Chair

FROM CLOSING DOORS TO OPENING CAREER PATHWAYS

When Dr. Laquetta Shaw first stepped into the world of afterschool programming, she was handed a challenge: revitalize a nearly closed site with just three students enrolled. But with grit, vision, and **the support of Dallas Afterschool**, she transformed that challenge into a thriving program and a remarkable career.

Dr. Shaw immersed herself in every opportunity Dallas Afterschool offered: coaching, professional development, innovative tools like Virtual Reality kits, and connections that sparked game-changing partnerships. One of those connections led to a groundbreaking collaboration with Compudopt, which provided families at her site with desktop computers, printers, and laptops for each child, closing the digital divide and unlocking new possibilities for learning. Because of Dallas Afterschool's training and resources, Dr. Shaw rose from Site Director to Director of Program Administration at Afterschool Opportunity Lab, with a clear trajectory toward Vice President. Along the way, she has led teams across North Texas, kept 15 sites staffed and thriving, and shared her passion with every new hire, including gifting them a mug that reads, "Welcome to my happy space."

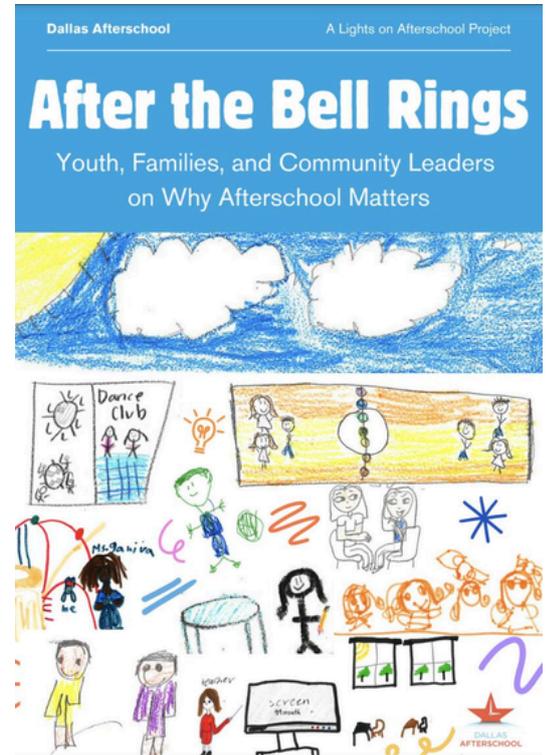


In recognition of her extraordinary leadership, Dr. Shaw was honored this year with Dallas Afterschool's inaugural Outstanding Afterschool Professionals Award as part of National Afterschool Professionals Appreciation Week.

Her story is not just a personal triumph. It's proof that investing in out-of-school time programs transforms the lives of children, of families, and of the leaders who serve them. By supporting Dallas Afterschool, you are uplifting the entire out-of-school time ecosystem.

"WE ARE BETTER BECAUSE OF YOU"

When Christi Giles-Reed thinks about what makes a great afterschool program, it's not just the activities or the schedule — it's the feeling of belonging. As Service Area Manager for the Dallas Park and Recreation Department's Out-of-School Time Division, she sees firsthand the difference it makes when kids feel safe, supported, and truly seen. "At the core of our mission is a desire to create spaces where children not only feel safe, but seen," Giles-Reed shares. **"That kind of environment doesn't just happen, it's built. And our partnership with Dallas Afterschool has helped us build something truly special."**



With the help of Dallas Afterschool's rigorous Afterschool Quality Advancement tool, the Park and Recreation team has embraced higher standards of quality, not as a burden, but as a tool for growth. "It's not just a checklist," says Giles-Reed. "It's a guide, a mirror, and a motivator. It helps us reflect, improve, and celebrate how far we've come." Their commitment to that process has paid off. Today, Dallas Park & Recreation operates more afterschool sites certified as high quality than any other partner agency in our network. But the partnership goes beyond assessments.

"Dallas Afterschool pours into our staff with ongoing training and support. They've helped turn our passion into practice and our intention into impact. The results speak for themselves: staff feel more confident and kids are flourishing. "We've seen shy students step into leadership roles, and part-time staff transform into powerful mentors," says Giles-Reed. "When our staff thrive, our kids thrive."

"Thank you for being part of our journey, for lifting us higher, and for making our work not only possible but powerful. We are better because of you. And that means Dallas is better, too."
- Christi Giles-Reed



A LEGACY OF LEARNING AT AMERICAN CARE ACADEMY

This year, Dallas Afterschool expanded its network to include early childhood providers as well as traditional afterschool programs. American Care Academy (ACA) was just one of these programs that was able to use a \$10,000 grant from Dallas Afterschool to provide high-quality early childhood education to 93 children in Dallas' Tenth Street Historic District—most from low-income, single mother households.

This grant was part of a larger two-year partnership between Dallas Afterschool and the City of Dallas, which provided critical classroom supplies and emergency funding to 24 out-of-school time and early childhood programs across the city. These strategic investments helped strengthen the nonprofit landscape during a pivotal time of recovery and transition.

At ACA, the grant stabilized staff wages, funded essential classroom upgrades, and reignited community outreach. As a result, ACA saw a 27% increase in enrollment and restored trust among families who had previously felt displaced. *"The grant and resources did more than support a program—it helped sustain a legacy,"* shared Patricia Adams-Williams, CEO of ACA.

In a neighborhood where affordability and access are increasingly threatened, your support helped ACA remain rooted, resilient, and responsive.



FROM AFTERSCHOOL STUDENT TO FULL-TIME TEACHER

Mariela Cervantes Muniz knows firsthand the life-changing power of afterschool programs, because she grew up in one. “I’ve been at Jubilee Park Community Center since I was in first grade,” she says. “It was my safe place, my community. I fell in love with every part of it.” That early connection to Jubilee’s afterschool and summer programs set Mariela on a path of service. As a teen, she volunteered through AmeriCorps. As a young adult, she became a summer staffer at Jubilee. Today, she’s a college graduate, a lead teacher at Trinity Basin Prep, and a beacon of hope for the next generation.



Still, Mariela continues to return to Jubilee each summer to work in their teen program. She and her fellow educators credit Dallas Afterschool with helping them:

- Gain confidence through hands-on trainings in behavior management and social-emotional learning
- Receive on-site coaching and guidance during the AQuA Quality Assessment process
- Attend team-wide summer workshops that made professional development fun and accessible

Mariela’s story reminds us that investing in afterschool isn’t just about the kids, but also about the mentors and educators they become. Her journey is also a powerful example of how giving to a systems-building organization like Dallas Afterschool creates a ripple effect across our community.



Dallas Afterschool

2024-25 Impact Report



Our Theory of Change for Student Impact

By combining assessments with technical supports, we improve program quality and student outcomes.



In addition to training for educators, we offer a library of enrichment and academic resources for students.

350

**WONDER KIT
STEM ACTIVITIES
DISTRIBUTED**

91%

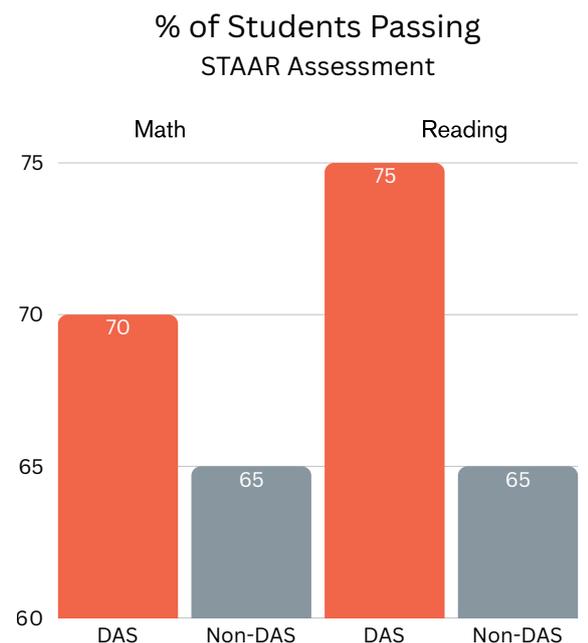
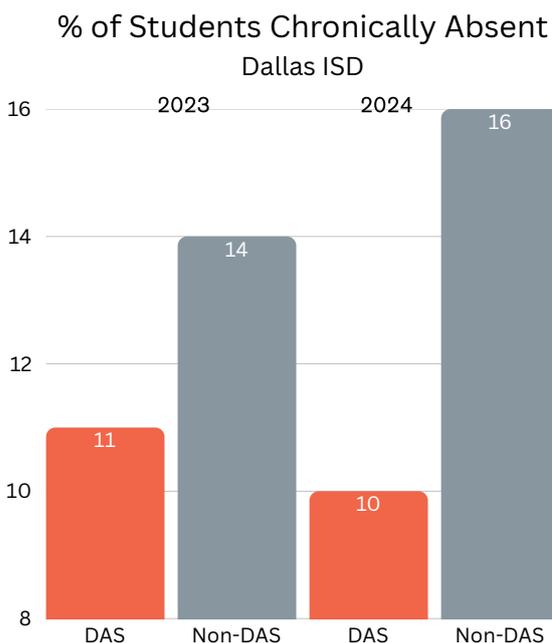
**STUDENTS
IMPROVED SOCIAL
SKILLS**

1,500

**CHILDREN IN HIGH
QUALITY
PROGRAMS**

This year, we partnered with SMU's *Center on Research and Evaluation* to examine the impact of quality afterschool on student success. **The results prove our theory of change.**

Our Students Outperform Their Peers on School Attendance and Academics



DAS = Dallas Afterschool



We **A.L.M.** to Build a Better Afterschool System for Working Families

Amplify the Afterschool Workforce

Total Afterschool Professionals Trained	1,300
Hours of Individual Coaching for Afterschool Professionals	550
Partner Satisfaction Rate in Program Offerings	95%

Inform Data & Quality Practices

Afterschool Programs Certified to Quality	21
Safety Assessments Conducted	102
Study Linking Quality Programs with Student Outcomes	1

Mobilize Partnerships to Expand Access

Locations Supported	200
In Microgrants to 24 Providers	\$250,000
Investment in Afterschool by the Texas Legislature	\$500,000



RECESS! 2025

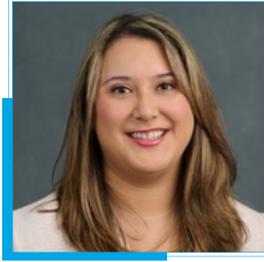


BOARD OF DIRECTORS



Mya Baker

Chief Learning Services
Officer, iCivics



Katie Benningfield

Principal, Dallas
Independent School
District



Justin Bynum, J.D.

Law Offices of Justin A.
Bynum PLLC



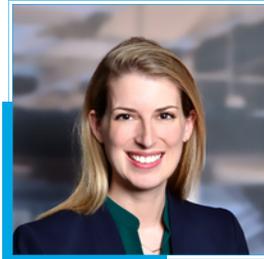
Kristi Erickson

Chief People Officer,
Caylent



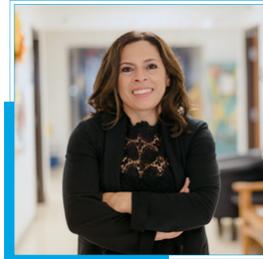
Hillary Evans, J.D.

Vice President of Policy &
Advocacy, United Way of
Metropolitan Dallas



Eva Hevron

Assurance Partner, EY
Treasurer



**Olga Martinez Hickman,
Ph.D.**

Executive Director,
Bachman Lake Together
Partner Representative



John Hill

Director of Community
Relations, Trinity Park
Conservancy
Board Chair



Dena Jackson, Ph.D.

Asset Funders Network
Board Secretary



Nikki Jolly

Global Social Impact
Director, PepsiCo Frito Lay



DeVon Lang

President, North Texas
Region, Truist



Crystal Cantu Lerman

Director of
Communications,
The Beck Group



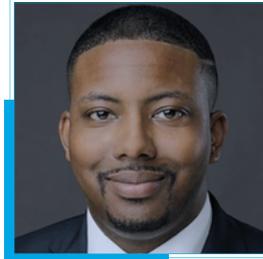
Toni Meier

Law Partner at Bradley
Arant Boult



Janet Mockovciak

Dallas Afterschool
Co-Founder



V. David Russell

Advisor / Investor / Finance
Professor



Shane Woods

Executive Director,
Girlstart
Partner Representative

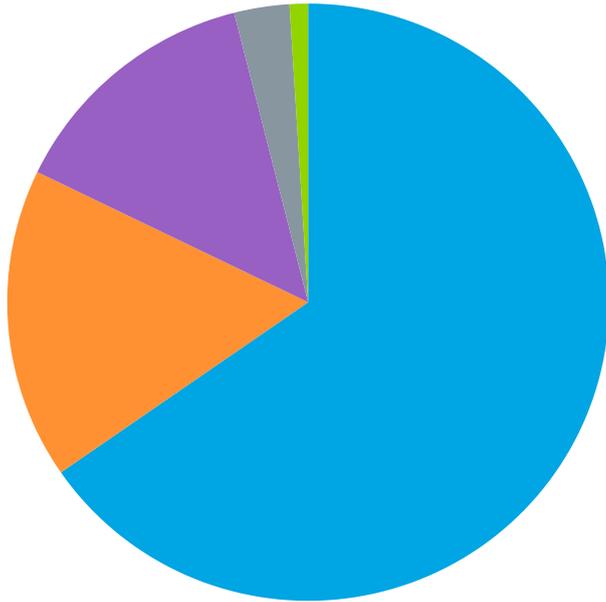
OUR ADVISORY COUNCIL

Peggy Allison | Julie Bagley | Emy Lou Baldrige | John Blaufuss | Kathi Child | Anne Conner | Jeanne Culver | Sandra Estess
| Christina K. Hanger | Susan Hoff | Forrest & Sally Hoglund | Eric L. Johnson | Sarah Losinger | Ann Margolin | Lynn McBee
Kit Sawers | Aimee Sheahan

FINANCIAL REPORT CARD

TOTAL REVENUES

\$1,736,663

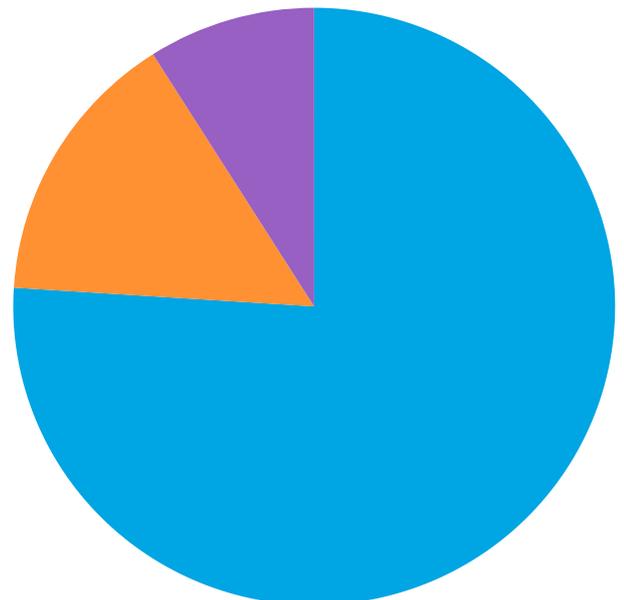


- Foundations & Corporations: 66%
- Individual Donations: 17%
- Government Contracts: 14%
- Investment Income: 3%
- Program Revenue: 1%

TOTAL EXPENSES

\$2,262,312

- Programs: 77%
- Fundraising: 15%
- Management: 8%



AFTERSCHOOL PARTNERS

2 Inspire Peace
 After-School All-Stars
 Afterschool Opportunity Lab
 Behind Every Door
 Big Thought
 Bridge Builders
 Brother Bill's Helping Hand
 C5 Youth Foundation of Texas
 Creative Steps Academy
 Compudopt
 Communities in Schools Dallas Region
 Dallas Park and Recreation Department
 Education Service Center Region 12
 Forerunner Mentoring Program
 Foundation Communities
 Frazier Revitalization, Inc.
 Girls Inc.
 Girlstart North Texas
 Heart House Dallas
 Jubilee Park and Community Center
 Let the Beat Build
 Mercy Street
 New Horizons of North Texas
 Project Transformation
 Readers 2 Leaders
 The Stewpot
 Vickery Meadow Youth Foundation
 Voice of Hope
 Wesley-Rankin Community Center
 Young Leaders Strong City
 YMCA of Metropolitan Dallas

COMMUNITY PARTNERS

Andy Roddick Foundation | BOOST United Way El Paso | Child Care Group | Children at Risk |
 City Teaching Alliance | City of Dallas, Office of Community Cares | City of Dallas, Park and Recreation |
 Commit! Partnership | Community Council of Greater Dallas | Dallas ISD Early Learning |
 Dallas Police Department | Dallas Public Library | Dallas Regional Chamber | Dallas Zoo | Donate 2 Impact |
 Educational First Steps | Family Place Shelter | First Three Years | Fort Worth Parks and Recreation |
 Fort Worth SPARC | Girl Scouts of Northeast Texas | Harris County Department of Education |
 Hispanic Women's Network of Texas | KERA | Leadership ISD | Lemonade Day Dallas |
 Northwest Community Action Center | Perot Museum | Reading Partners | Right At School Ronald McDonald
 House of Dallas | SMU | SMU, the Center on Research and Evaluation (CORE) | Society of St. Vincent de Paul
 Diocesan Council of Dallas | State Fair of Texas | St. Philip's School and Community Center | St. Philip & St.
 Augustine Catholic Academy | Social Venture Partners Dallas | Team Charter Family of Schools | Texas Alliance
 of the Boys and Girls Clubs of America | TEA | Teach for America | Texas Partnership for Out-of-School Time |
 Texas YMCA | The Budd Center / The School Zone | The Concilio | The Salvation Army Boys and Girls Clubs |
 TXPOST United Way Houston | UP Partnership San Antonio | UT Southwestern Pediatric Residency Program



OUR SUPPORTERS

FOUNDATIONS

The Addy Foundation
 American Endowment Foundation
 American Fundraising Foundation
 American Online Giving Foundation
 Anonymous (x2)
 The Baldrige Foundation
 Boone Family Foundation
 Bright Funds
 Byrne Family Foundation
 The W.W. Caruth Jr., Fund, at the Communities Foundation of Texas
 Communities Foundation of Texas
 Charities Aid Foundation of America
 The Dallas Foundation
 David and Julie Barbour Fund
 The Devereux Family Foundation
 The Dill Foundation
 Dollar General Literacy Fund
 The Eugene McDermott Foundation

Every Page Foundation
 Give Lively Foundation
 Grapevine Giving Foundation
 Harold Simmons Foundation
 The Hersh Foundation
 Hillcrest Foundation
 The Hirsch Family Foundation
 HRJ Foundation
 John & Janet Mockovciak Family Fund
 John R. McCune Charitable Trust
 Kahn Education Foundation
 Parker Foundation
 Matejek Family Foundation
 The Morgan Stanely Foundation
 The Rees-Jones Foundation
 Rosewood Foundation
 The United Way of Greater Atlanta
 The United Way of Metropolitan Dallas

CORPORATIONS

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 Bank of American, N.A.
 Haynes & Boone, LLP
 Kendra Scott
 Ernst & Young, LLP
 Gulfstream
 Hous of WIGS
 Lazy Dog Restaurants, LLC

PepsiCo Foundation
 Robert W. Baird & Co.
 SpectraCorp Technologies Group
 Texas Instruments Foundation
 Tito's Vodka
 Truist
 UWorld
 Veritex Community Bank
 Vizient
 Walmart

INDIVIDUALS

(\$10K AND UP)

Aimee & Ed Cunningham
 Emy Lou & Jerald Baldrige
 Edward Boshell, Jr.
 Dr. Ivan & Hilde Darius
 Paul and Sharon Devereux
 John & Janet Mockovciak

INDIVIDUALS

(\$5K TO \$9,999)

Anne & Terry Conner
 Melissa Kern
 John and Janet Mockovciak
 Myriam D. Murat
 Christina Hanger & Lyndon Cakerice

INDIVIDUALS

(\$1K TO \$4,999)

Mya Baker | Sheela & Marc Birnbaum | Charles & Margaret Black | Dr. Froswa Booker | Keith Burgoyne | Andrea Carter
 Christina Collins | Crystee Cooper | Craig and Laurie Dunn | Kristi & Brian Erickson | Paul Hale | Eva Hevron
 Michelle Jordan | Dr. Dena Jackson & Bob Kersey | DeVon Lang | Crystal Cantu Lerman | Suzanne McGee
 Dustin Marshall | Ashley McConkey | Ellen & Steve Miller | Errika Flood Moultrie | Elizabeth F. Norwood
 Byron Sanders | Abigail Williams | Sharon Young



INDIVIDUALS

(UNDER \$1K)

Lillian Albritton
Tandra Allen
Anonymous (x2)
Tommy Armstrong
Victor Aves
Chris & Deidre Bacala
Julie Bagley
Zach & Jessie von Bargaen
Jayda Batchelder
Jennifer Bartkowski
Jason Bartolowski
Kimberly Benavides
Flauren & Jason Bender
Katie Benningfield
Nancy Berkman
Felicia Berringer
Jonathan Blum
Kennedy Bohannon
Carson Bolding
Chris Bolding
James Boyle
Jarie Bradley
James Brownson
Ashley Brundage
Chris Brundage
Justin Bynum
Aaron Byrkit
Stephanie Carter
Benaye Wadkins Chambers
Angela Chen
Christopher Chen
Eboni Chopp
Jeff & Jenny Claeys
Claudia Coleman
Dee Coleman
Shawn Collins
Martise Cooks
Pedie Danis
Cathye Davis
Helen B. Davis
Mario Dolan
Laurie Mitchell Dunn
Mike DuVarney
Courtney Taylor-El
Robert Emery
Diana Eppard
Zane Erickson
Hillary Evans
Jacqueline Evans
Jamey Farrow & Marjorie Murat
Jeff Forbes

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Theresa Francis
Angela & Mark Frederiksen
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Justin Foster
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Beth Gardenhire
Leslie Garner
Albert Garza
Lisa de la Garza
Olga Gonzalez
Dana Gray
Gladys Harvey
Thana Hickman
Dr. Olga Hickman
Dawn Hooper
Janie Hoy
Tiffaney Hunter
Uchenna Imebuogu
Jamylah Jackson
Evonne Jenkins
Charlotte Keany
Ben Hamid-Khani & Yanela Montoya
Rebecca Hamid-Khani
Danielle King
Amanda Koonjbeharry
Sepede Hazrati

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Kim Hoang
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Katherine Homan
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Keleigh McAuliffe
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Derrick McCraw
Alicia McGlinchey
Eleanor McGuire
Angela Meredith
Rob Milbank
Samuel Mire
Jenny Mullen
Betty Nelson

Heather Nelson
Jeff Netzer
Shannon Okou
Barbara Olsen
Cristina Palacios
Timothy Patterson
Michael Periman
Sherry Perry
Cassandra Porter
Misha Pruitt
Tegwin Pulley
Jennifer Quick
Emily Redfield
Ben Leal & Cesar Reyna
Nick Roberts
Rachel Roberts
Nick Robertson
Benaye Rogers
Suzanne Roman
Ann Rosenzweig
Vickie Ruiz
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Mark Stevanovic
Ally Stokes
Angela Summers
Tiffany Tate
Dione Terrell & Duron Wilson
Stephen Tigh
Roslyn Thompson
Dan Waldmann
Genai Walker
Leslie Wanic
Nadine Weatherall
Lela Wesley
Shane Woods
Dustin Vyers





Dallas Afterschool levels the playing field for children of all races and economic backgrounds by increasing access to high-quality Out-of-School-Time programs.

You can make a lasting impact by investing in children:

www.DallasAfterschool.org/donate-now



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(214) 306-8400



info@dallasafterschool.org



www.DallasAfterschool.org